

2022 outlook for hotels, travel: Both kinds of green

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Major hotel and travel companies are touting 2022 as a banner year for expanded consumer spending, resurgent business travel and heightened eco-friendliness as the pandemic eases and its impact on operational health and safety persists. As examples, Expedia Group polls found that 65% of respondents plan to “go big” with vacations and 60% would pay extra for environmentally sensitive accommodations.

