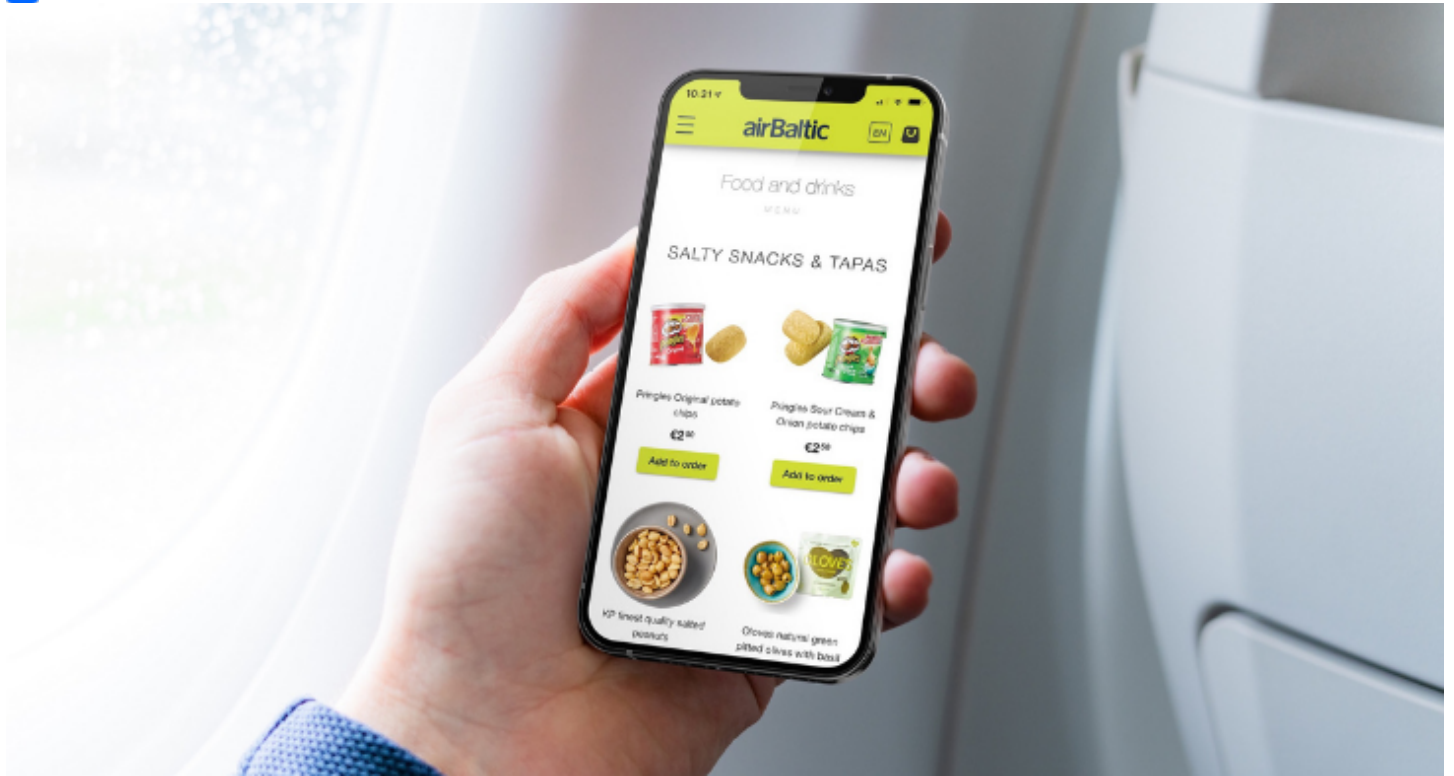


airBaltic reveals most purchased onboard items

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Latvian airline airBaltic has revealed that since the introduction of digital on board service platform airBaltic SKY Service, the most popular items purchased have been freshly brewed coffee and cloth face masks.

Martin Gauss, Chief Executive Officer of airBaltic said: “By introducing the airBaltic SKY Service, we took a step forward in offering our passengers a more personalised service, and the possibility of adding various new functionalities in the future. The first three months have shown that an increasing proportion of passengers are now using it.”

The most popular meals passengers have chosen on the platform have been sweet & sour chicken with rice as well as potato pancakes with smoked salmon. Among passengers, who did not yet use the platform, the most popular meal has been croissant with ham and cheese.

airBaltic SKY Service enables passengers to use their mobile devices to order items from the onboard menu as well as airBaltic Sky Shop, check company’s current destinations and ticket prices, sign up for the airBaltic Club loyalty program. Passengers are also able to read Baltic Outlook magazine and the airBaltic Blog.

