

# AirGuide and PXcom Partnership Offers Unique Passenger Entertainment Experiences

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New York NY, Delray Beach FL (USA) (AirGuide / Pyramid Media Group) & Bordeaux, France (PXcom) April 24, 2019 – AirGuide Travel Technology & Media is delighted to announce its new partnership with PXcom providing a unique interactive passenger experience that creates a competitive advantage for each airline, reducing costs, and establishes a revenue generating business solution by connecting passengers and the global travel community.

“Our partnership with PXcom will provide travelers with seamless new innovative options and delivering them what they want, where and when they want it, and great value for the airlines” says AirGuide CEO Aram Gesar

The companies have formed a strategic partnership to fully integrate PXcom technology and content with AirGuide’s content, media, marketing and distribution channels. PXcom’s portal and content management system offers an inflight entertainment (IFE) solution with the industry’s most advanced passenger experience delivering across multiple devices. The combined content and media will offer a rich catalogue of movies, games, magazines, news, destination guides and videos, moving maps, onboard shopping, airline information and services delivered to travelers on their seat-back screens or to their devices through the inflight WiFi.

The platform also offers maximum flexibility and control for airline staff to manage all experiences, content and revenue streams, as well as cabin services such as onboard shopping and inflight reports management. As a result of the agreement, AirGuide will begin rolling it out to airlines interested in creating new revenue streams by leveraging great travel content and advertising, and cost optimization. The platform also manages and analyses content usage and advertising results in record time through visualization in dashboards with full stats and reports.

“Thanks to our partnership with Pyramid Media Group, North American airlines benefit from great content and a local contact that support them on getting the utmost from their Inflight Services project” says PXCom CEO Cyril Jean

PXcom’s interactive’s IFE solutions and AirGuide content and media include the ability to create ancillary revenue streams through advertising, sponsored or native content and videos. The airlines will generate new revenues and connect brands and passengers through non-intrusive advertising campaigns and experiences before, during and after their trip.

## Travel Content & Technology Solutions

Our content and technology will reduce content costs and build revenue. We have the ability to integrate and distribute our content into virtually any platform or language. Works on any Website, WebMobile, Apps, WiFi, Airport or Inflight IFE/W-IFE, InRail, InHotel, InCruise platform.

## Contacts

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About [AirGuide & Pyramid Media Group](#):

AirGuide Travel Technology & Media's objective is to elevate the travel experience by providing superior content, entertainment and technology for an effortless journey for passengers. Our focus is on the total travel experience in order to enhance every aspect from A to Z, anywhere anytime on all platforms including online, desktop or mobile. AirGuide connects you with affluent, influential business and leisure travelers and is available Inflight & at Airports + Hotels + Rail - 16 Airlines, 60+ Million Passengers on Flights to 165 Destinations, 1,000+ Hotels.

About [PXcom](#):

Expert in all IFE systems on the market, PXCom brings customized answers to 20+ airlines' needs, expectations and budget for their inflight services project. PXCom is committed to supporting its customers in all stages of their IFE/C project. Thanks to its internal savvy combined with all the best-in-class partners in the world, PXCom stands as a one-stop-shop, where its experts take care of the most crucial elements of IFE/C from definition to daily management.

