

# Alternative home-stay firms woo travelers fleeing bias

Posted on June 25, 2021 by News Editor



An emerging niche group of short-term rental companies focuses on African-American, LGBTQ and other travelers who feel discriminated against at typical accommodations. “I discovered some people like me feel safer in a trusted network,” says Victoria O’Connell, whose female-oriented Golightly has listings in 85 nations.

