

Choice Sets Up Radisson Loyalty Point Swap

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Following last year's acquisition of Radisson Hotel Group Americas, Choice Hotels International will allow members of the Choice Privileges and Radisson Rewards Americas loyalty programs to transfer points between them, the company announced Tuesday. The offering allows loyalty members of both programs to exchange points at a rate of two Radisson Rewards America points for one Choice Privileges point, according to the company. Loyalty members of just one program cannot exchange points to the other program.

Angelique Platas www.businesstravelnews.com

