

European chain bets big on NYC with first US hotel

Posted on June 16, 2021 by News Editor



Spain-based NH Hotel Group gave New York City's lodging industry a vote of confidence last week by unveiling its first US property, the upscale NH Collection New York Madison Avenue in a century-old building in Manhattan. "The opening of this hotel is a significant first step forward toward normality," said Hugo Rovira of NH, which owns 93 luxury hotels.

