

Hubli Lands Partnership with Travelport

Posted on November 16, 2021 by Business Editor



Event booking platform Hubli, formerly MeetingsBooker.com, has signed a multi-year partnership agreement with travel technology company Travelport that will see the platforms share content for meetings and accommodation, the company announced.

Users booking meeting spaces through Hubli's platform now will be able to simultaneously search and book across Travelport's hotel portfolio for accommodation in the same venue or nearby. Hubli also will enable group hotel reservations for the Travelport portfolio within its enterprise marketplace.

Travelport, which distributes content for more than 300 global hotel brands, also will work with Hubli to create a high-speed API connection to its Travelport Plus retailing platform. With this new connection, Hubli will be able to provide users with in-depth descriptive content incorporating property pictures, specifications, amenities and geo-coordinates with millions of interest points.

Alistair Rodger, group vice president of agency sales for Europe at Travelport, said: "Over the last two years, the way we work has fundamentally changed and many businesses have embraced the work-from-anywhere mentality that their employees have demonstrated successfully throughout the pandemic. Our partnering with Hubli simplifies the booking process for flexible workspaces and overnight accommodation while offering users more control over every aspect of their reservation. It also brings our dynamic hotel content to the leaders of this new era of hybrid working."

Ciaran Delaney, founder and CEO of Hubli, added: "Enhancing our enterprise platform through quality global content sources like Travelport is a key strategic focus for us as we continue to expand our proprietary group stays and meetings booking technology. Our partnership with Travelport allows us to further strengthen our marketplace with a diverse global hotel network in addition to our coworking and unique meeting venue inventory offering a breadth of choice for our clients."

Molly Dyson www.businesstravelnews.com

