

IdeaNova officially releases Inplay WeWatch feature

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IdeaNova Technologies has officially launched WeWatch: an Inplay feature that allows travellers to watch content together.

With new travel trends appearing in 2021, IdeaNova Technologies has developed innovations on its Inplay product to help passengers stay engaged. With IdeaNova's video chat option, passengers can connect with their group as well as other passengers during the flight. The new feature, WeWatch allows for synchronised group viewing and a heightened film sharing experience through features such as a customisable user interface, accessibility features and visual identification of scenes for quickly searching through a movie.

"WeWatch is an exciting compliment to InPlay Chat, InPlay Video Chat, and our web meeting Intouch that allows people to feel closer together even when seated apart. It fits seamlessly into our mission of enhancing the user experience through technical innovation," said IdeaNova CTO Janne Pelkonen.

