

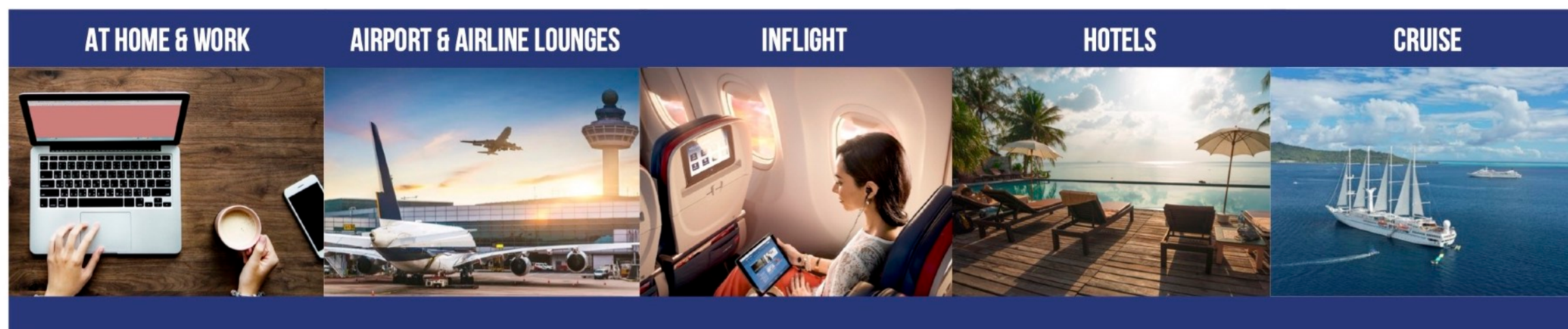
AIRGUIDE MEDIA NETWORK



AIRGUIDE ADVERTISING NETWORK

REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence:
Reach an Audience of Over 200 Million Consumers and Businesses.



Lifestyle + Travel Network – Apple News, Apple News Travel, AirGuide Destinations, BBC News Travel, CNN Travel, Conde Nast Traveler, Vogue, GQ, Vanity Fair, Town & Country, Food & Wine, Travel & Leisure, USA Today Travel, Men's Health, Women's Health, Wired, and many more.

Business Network – Apple News Business, AirGuide Business, Bloomberg, BBC News, Business Insider, CNN Business, NBC News, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, USA Today, Wall Street Journal, Washington Post, Wired, and many more.

The Global Air Traveler

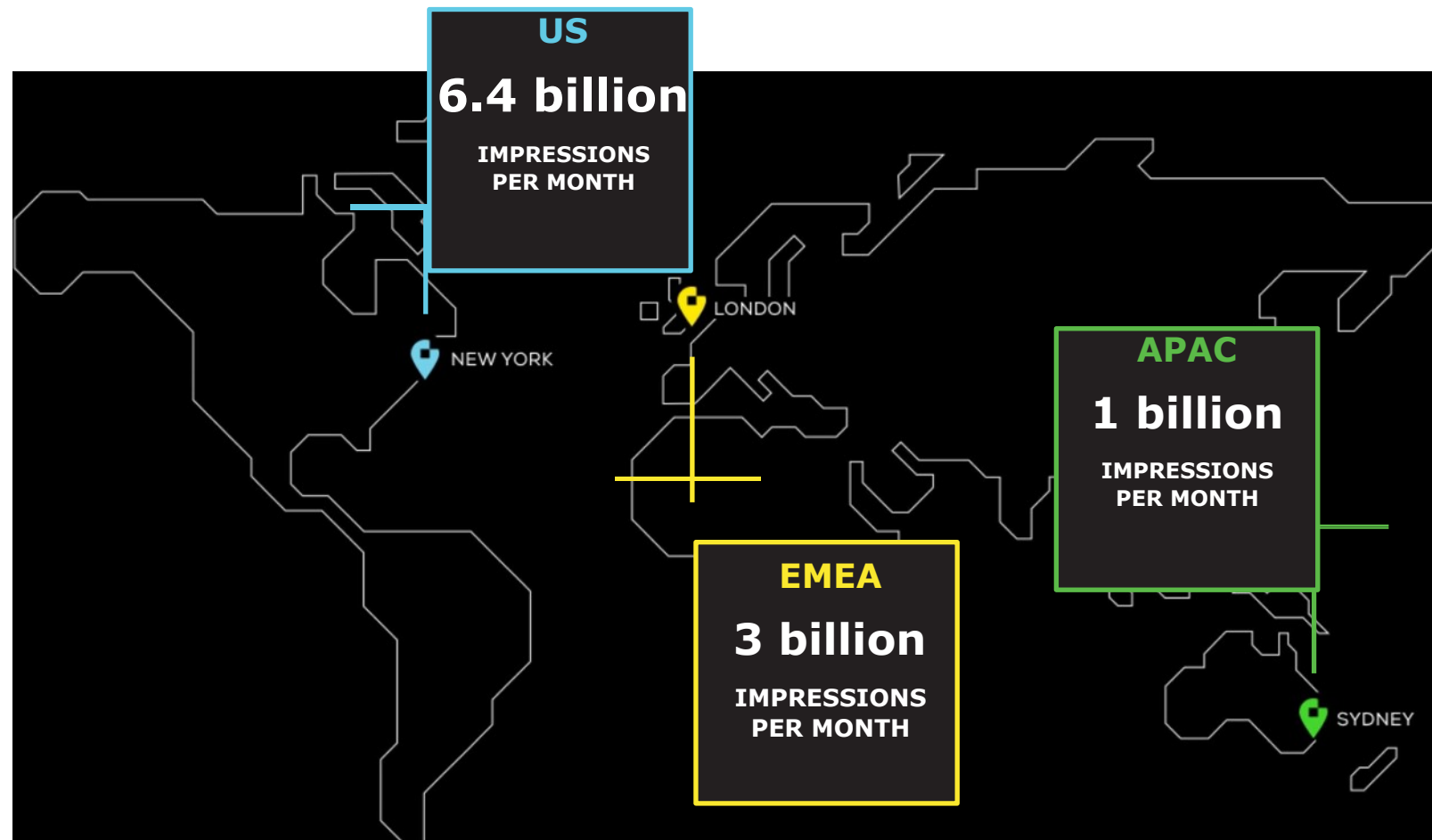
Airline Inflight WiFi + Internet & Seatback
Airport & Airline Lounge WiFi & Screens

Targeting & Lead Generation

Real-Time Targeting & Geo-Targeting - We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices.

Website PiXL Lead Generation – Capture your missed website visitors and re-target them.

LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH



10+ BILLION

Our platform serves more than 10 billion content ads per month.

438 MILLION

Our advertisers reach a global audience of more than 400 million readers.

250

We connect our advertisers with the world's premium publishers – more than 250 around the world.

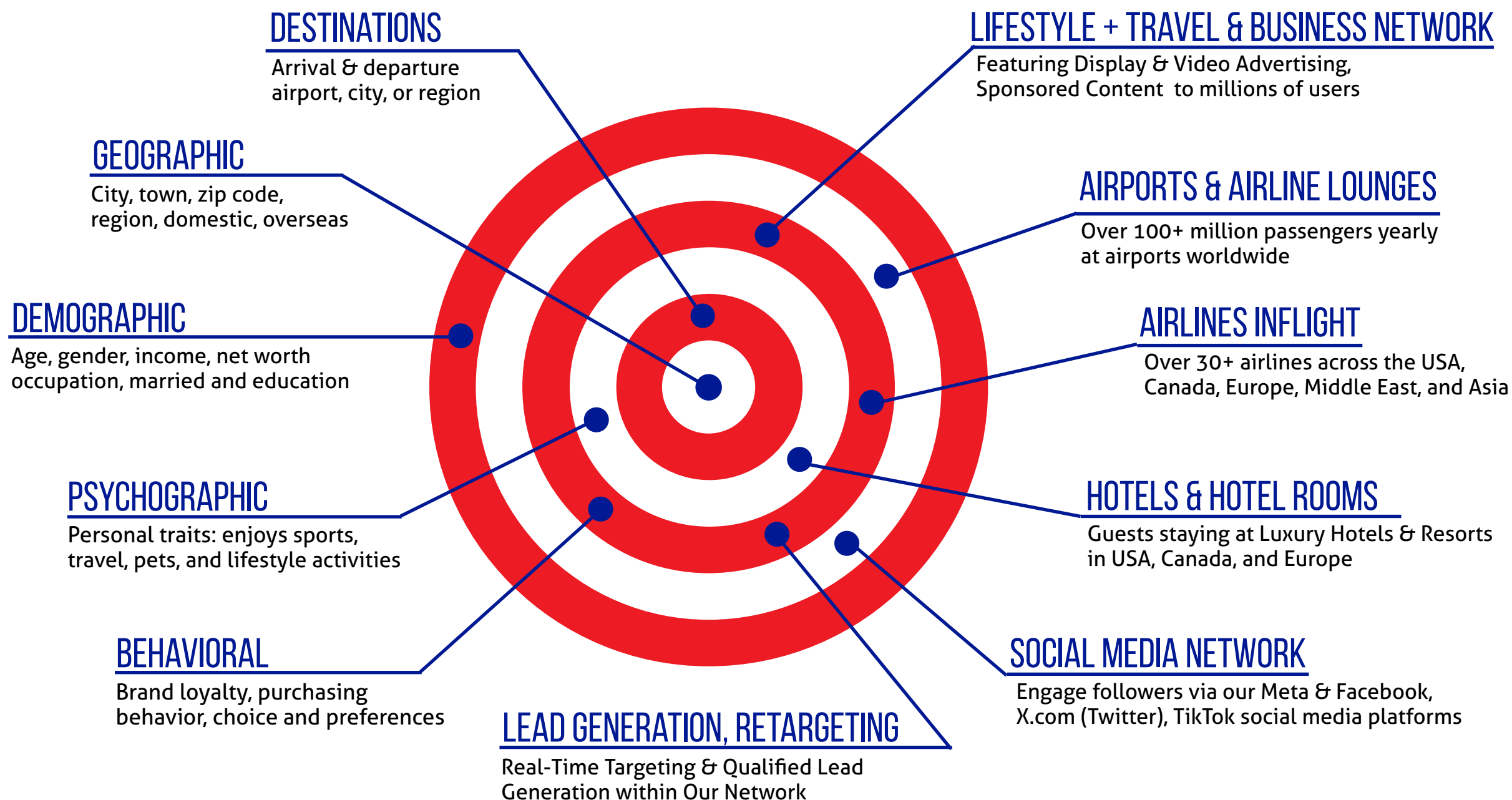
\$100K

The audience we reach is affluent, with readers' average annual income exceeding \$100,000.

WHERE & HOW WE REACH THEM

TARGETING CONSUMERS, BUSINESSES & TRAVELERS

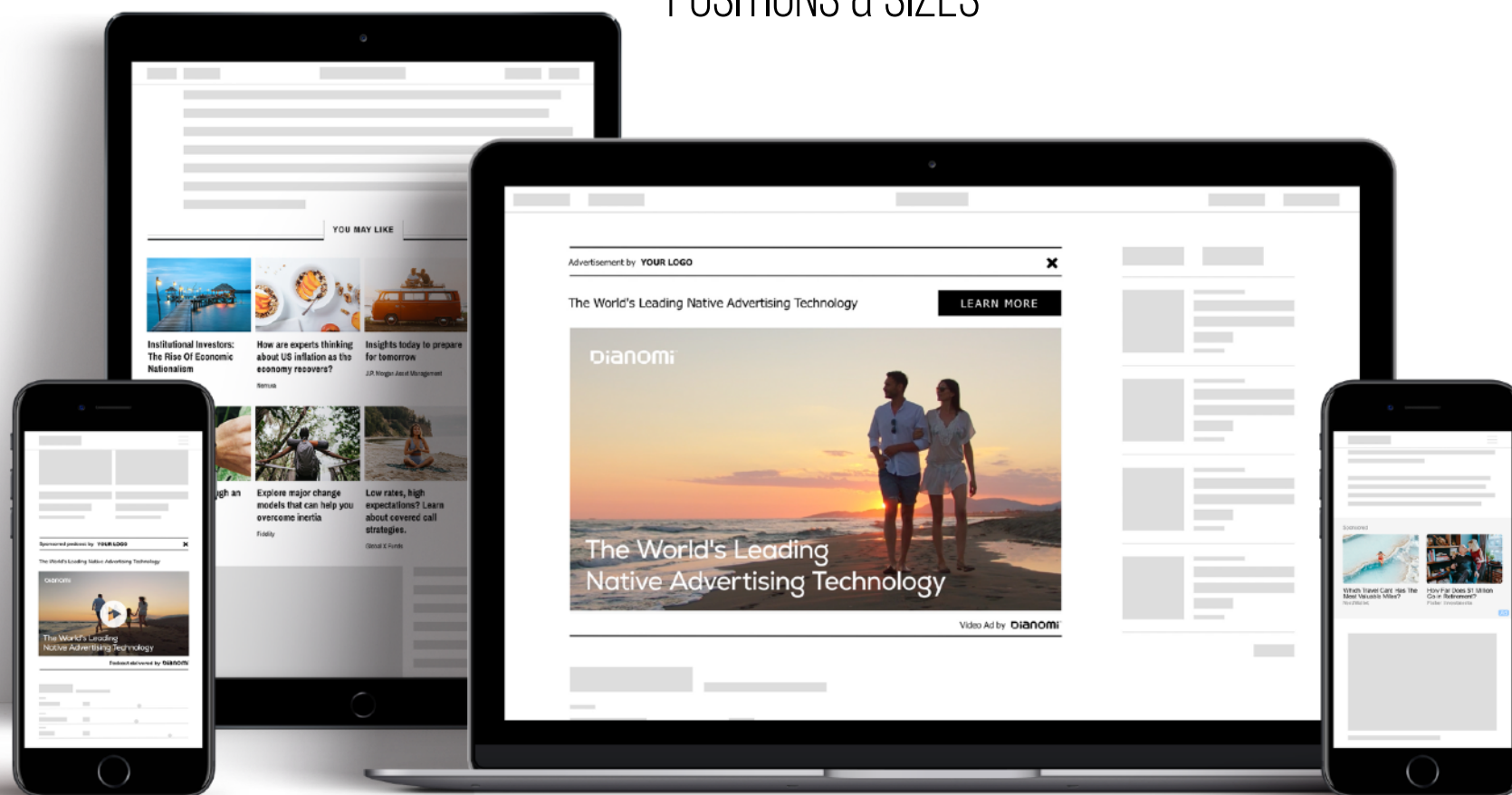
AirGuide Advertising Network - Elevate Your Global Presence &
Harness the Power of Connection:
Reach an Audience of Over 200 Million Consumers and Businesses.



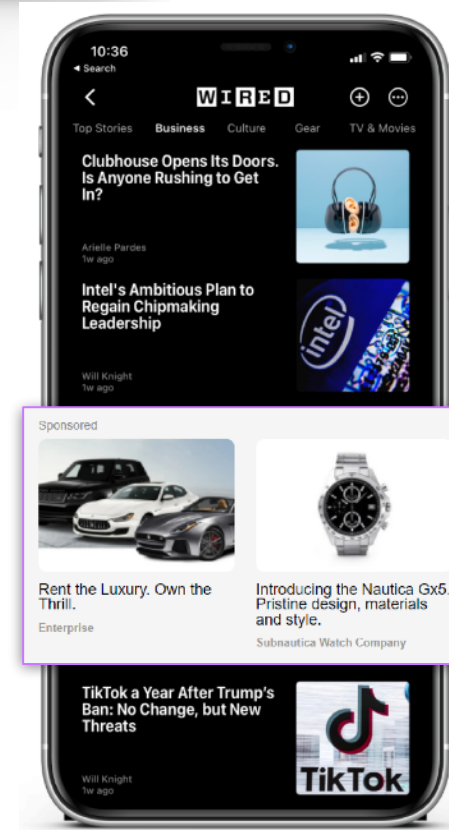
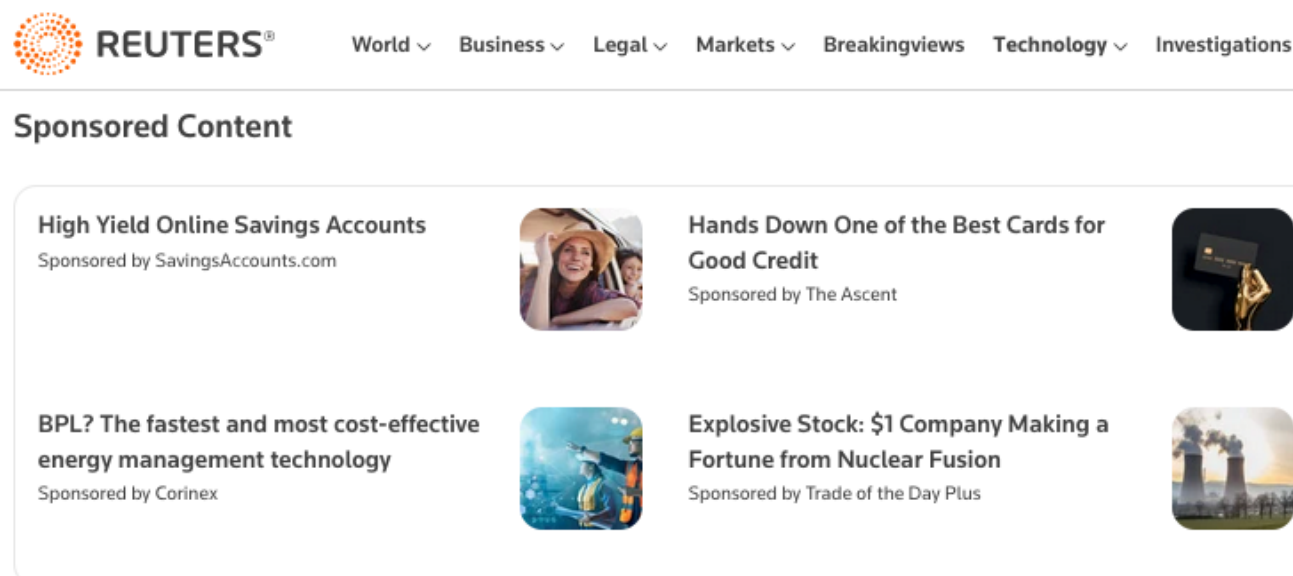
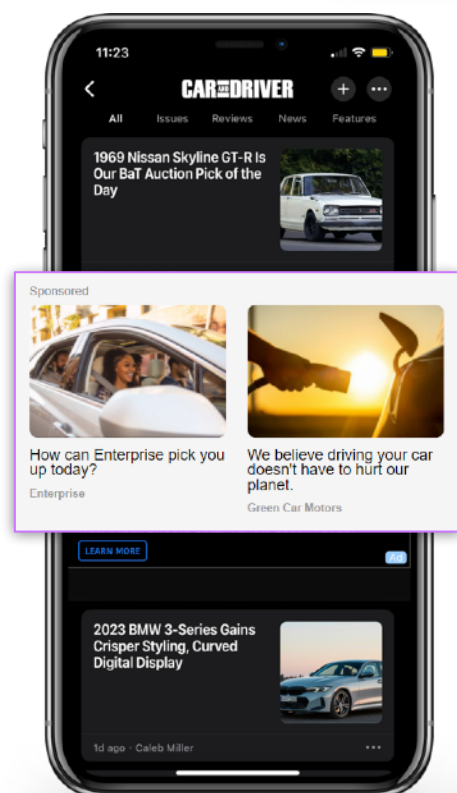
ADVERTISING



DISPLAY & VIDEO ADVERTISING POSITIONS & SIZES



Most Popular Display Sizes: 300x250, 400x320, 728x90
Mobile: 300x250, 320x50



FULL REPORTING AND ANALYSIS CAPABILITIES

We have full capabilities to monitor all content and advertising campaign performance.

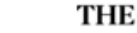
ANALYTICS

Actions by Publisher

Date Range  2021/01/01 - 2021/12/31

Campaign All Campaigns

☐ Filter table data

Id	Publisher	Impressions	Ad clicks	Ad CTR
1665	 INDEPENDENT Apple News - Lifestyle	50,215,378	49,700	0.1
1668	 Evening Standard Apple News - Lifestyle	51,172,953	49,627	0.1
1488	 THE TIMES Apple News	115,376,722	47,283	0.04
1512	 THE TIMES	44,131,404	24,185	0.05
1274	 REUTERS.com Apple News	27,950,233	17,507	0.06
1647	 Apple News - Lifestyle	16,093,098	13,739	0.09
1491	 Bloomberg Apple News	14,782,915	7,451	0.05
87	 LONDON SOUTH EAST	49,418,665	4,589	0.01
443	 MarketViews™ For the Fund Investor	1,345,595	4,362	0.32
1805	 The Telegraph Apple News - News	8,919,087	4,132	0.05
1623	 THE TIMES Lifestyle	7,793,657	3,203	0.04
545	 REUTERS.com	9,067,293	2,945	0.03
220	 MarketWatch	28,424,451	2,193	0.01
1291	 BUSINESS INSIDER Apple News	5,047,848	1,430	0.03

ANALYTICS

Actions by Ad Variant

Date Range  2021/01/01 - 2021/12/31

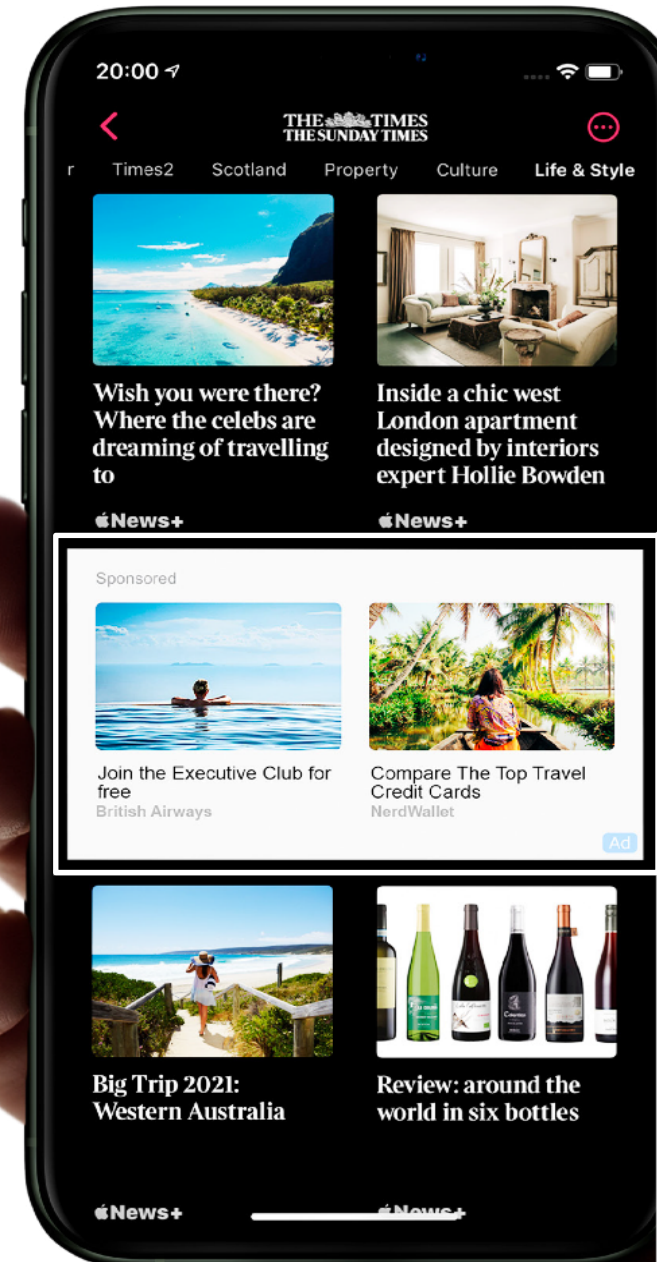
Campaign

☐ Filter table data

CampaignAd	Variant	Name	Creative
58140-62027	147587	Market Commentaries Jan 2020	
64656-68764	161104	Market Commentaries 2	
58140-75345	178433	Market Commentaries Jan 2020	
82223-87380	213043	Investment Trust Survey 2021 - Lifestyle	
82223-87380	213042	Investment Trust Survey 2021 - Lifestyle	
82223-87380	213040	Investment Trust Survey 2021 - Lifestyle	

Investment Trust Survey: What influences you when you invest?	Inactive	12,162,702	8,962	0.07	1.64
2 minute Investment trust survey - £250 prize draw for entries	Inactive	12,174,488	8,940	0.07	1.66

TRUSTED BY PREMIUM BRANDS



Sponsored Content unit on The London Times

OUR REACH &
DISTRIBUTION

AIRGUIDE

WHERE WE REACH THEM TARGETING CONSUMERS, BUSINESSES & TRAVELERS





We reach 200+ million consumers and businesses.
AirGuide Advertising Network connects you to
a captive audience at all the key touch-points.

Reach Global Business & Leisure Travelers
The Global Air Traveler
Targeting Consumers & Travelers

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