



OUR NETWORK

AIRGUIDE ADVERTISING NETWORK REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence:
Reach an Audience of Over 200 Million Consumers and Businesses.



<u>Lifestyle + Travel Network</u> – Apple News, Apple News Travel, <u>AirGuide Destinations</u>, BBC News Travel, CNN Travel, Conde Nast Traveler, Vogue, GQ, Vanity Fair, Town & Country, Food & Wine, Travel & Leisure, USA Today Travel, Men's Health, Women's Health, Wired, and many more.

<u>Business Network</u> – Apple News Business, <u>AirGuide Business</u>, Bloomberg, BBC News, Business Insider, CNN Business, NBC News, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, USA Today, Wall Street Journal, Washington Post, Wired, and many more.

The Global Air Traveler

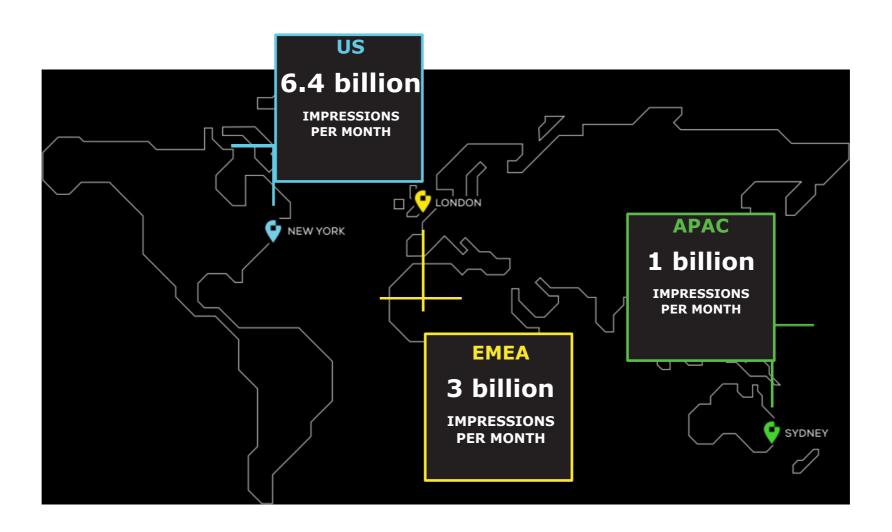
Airline Inflight WiFi + Internet & Seatback
Airport & Airline Lounge WiFi & Screens

Targeting & Lead Generation

Real-Time Targeting & Geo-Targeting - We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices. **Website PiXL Lead Generation** – Capture your missed website visitors and re-target them.



LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH



10+ BILLION

Our platform serves more than 10 billion content ads per month.

250

We connect our advertisers with the world's premium publishers – more than 250 around the world.

438 MILLION

Our advertisers reach a global audience of more than 400 million readers.

\$100K

The audience we reach is affluent, with readers' average annual income exceeding \$100,000.





WHERE & HOW WE REACH THEM TARGETING CONSUMERS, BUSINESSES & TRAVELERS

AirGuide Advertising Network - Elevate Your Global Presence & Harness the Power of Connection:

Reach an Audience of Over 200 Million Consumers and Businesses.

DESTINATIONS

Arrival & departure airport, city, or region

GEOGRAPHIC

City, town, zip code, region, domestic, overseas

DEMOGRAPHIC

Age, gender, income, net worth occupation, married and education

PSYCHOGRAPHIC

Personal traits: enjoys sports, travel, pets, and lifestyle activities

BEHAVIORAL

Brand loyalty, purchasing behavior, choice and preferences

LIFESTYLE + TRAVEL & BUSINESS NETWORK

Featuring Display & Video Advertising, Sponsored Content to millions of users

AIRPORTS & AIRLINE LOUNGES

Over 100+ million passengers yearly at airports worldwide

AIRLINES INFLIGHT

Over 30+ airlines across the USA, Canada, Europe, Middle East, and Asia

HOTELS & HOTEL ROOMS

Guests staying at Luxury Hotels & Resorts in USA, Canada, and Europe

SOCIAL MEDIA NETWORK

Engage followers via our Meta & Facebook, X.com (Twitter), TikTok social media platforms

LEAD GENERATION, RETARGETING

Real-Time Targeting & Qualified Lead Generation within Our Network



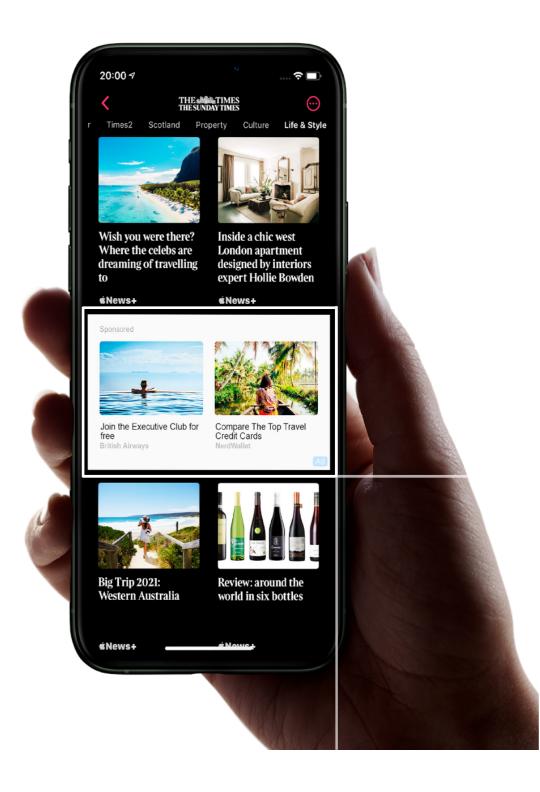
TARGETING & GEO-TARGETING CONSUMERS, BUSINESSES & TRAVELERS

Real-Time Targeting & Geo-Targeting – We have the capability to target specific users in our entire network and beyond.

Geo-targeting is the method of determining the geolocation of a visitor and delivering content to that visitor based on their location.

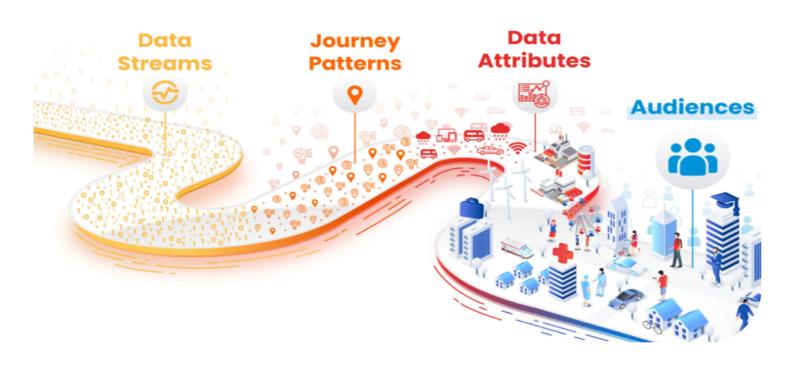
- We can target where they live, where they work, or specific location: airport, hotel, event, trade show, mall, business, building, street, competitor's location.
- Access to a Real Person @location.
- We deliver banners, videos, call to action, sponsored content, eMails to the user's devices.
- Deliver to social media: Meta & Facebook, X.com (Twitter), TikTok.
- Lead Data: We capture customer data with names, telephone numbers and emails (US only).
- Reporting Data: Full reporting and analysis capabilities to monitor all content and advertising campaign performance.







TARGETING & GEO-TARGETING CONSUMERS, BUSINESSES & TRAVELERS



Audience Targeting - Key Differences

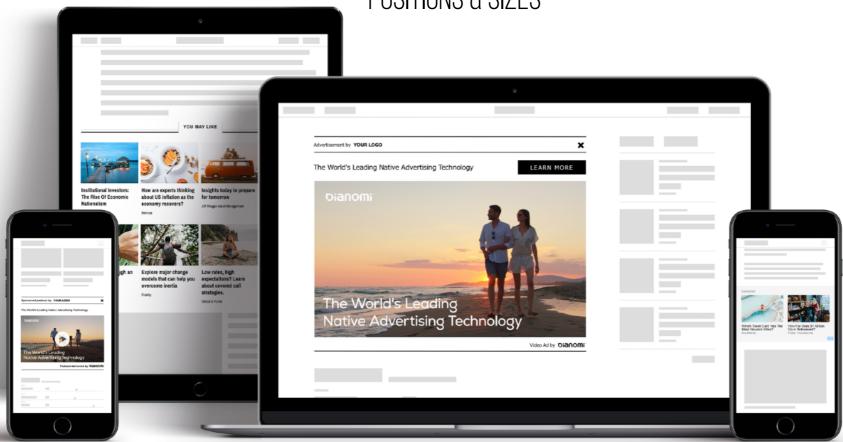
Targeting Attributes	AirGuide	Meta	Google	TikTok	Yandex	Programmatic Companies
Demographics	✓	✓	✓	✓	✓	✓
Location	✓	✓	✓	✓	✓	✓
Lifestyle Interests	✓	✓	✓	✓	✓	✓
General Time	✓	✓	✓	✓	✓	✓
Time Interval	✓	-	-	-	-	-
Time Spent	✓	-	-	-	-	-
Home/Work Zone	✓	-	-	-	✓	-
Active Lifestyle Selection	✓	-	-	-	-	-
Income Level	✓	-	-	-	-	-
Geolocation Radius	0.2km	1.6km	1.6km	-	0.5km	-
Mobile Carrier	✓	-	-	-	-	-
Competition	✓	-	-	-	-	-
Journey Map	✓	-	-	-	-	-

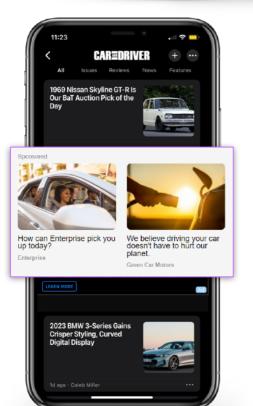




DISPLAY & VIDEO ADVERTISING

POSITIONS & SIZES



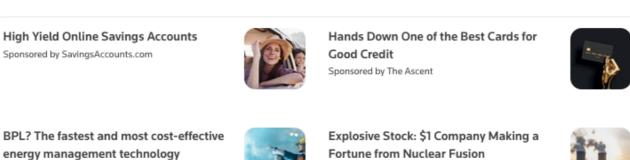


Most Popular Display Sizes: 300x250, 400x320, 728x90 Mobile: 300x250, 320x50



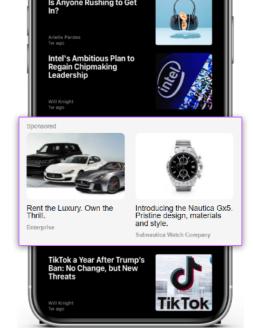
Sponsored Content

Sponsored by Corinex



Sponsored by Trade of the Day Plus





WIRED

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DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT CALL TO ACTION





As states begin to function again, now is the perfect time to book a flight with **Encore Jets**. By chartering your next flight you can rest easy knowing that you and your family are **safe**, **clean and protected**.

As the CDC and WHO update travel recommendations daily, we can only expect that travel will continue to become more and more possible.

Our charter team is available to make sure that your travel needs are taken care of during this uncertain season.

Any jet, any place, any time. Just give us 4 hours notice and you're in the air!

- No airport lines
- · No intrusive security checks
- . The highest safety standards in the industry
- 24/7 luxury concierge services
- . The worlds largest and most reputable on-demand charter provider
- · Guaranteed aircraft availability

Request Quote





THE CHRONOMAT IS BACK!

Originally launched in the 1980s, the Chronomat made the mechanical chronograph cool again. With its interchangeable rider tabs and the "rouleaux" or "bullet" bracelet it became an immediate success.

Today, the Chronomat has been re-designed for a new era, bringing back the striking design elements that will make this iconic chronograph instantaneously recognizable on your wrist.

The new Chronomat collection is now available at <u>Breitling.com</u>.

BUY NOW









Sovereign Investor Daily

Dear Loyal Reader,

He's a former U.S. Congressman, a distinguished attorney, bestselling author and his work has been featured in *The New York Times, National Review* and *The Wall Street Journal*.

He's met and worked closely with Ron Paul, Ronald Reagan, Richard Nixon, Dwight D. Eisenhower, Gerald Ford and George H.W. Bush, to name a few.

And he's part of a research group that accurately predicted the dot-com crash of 2000, the recession of the early 1990s and the 1987 crash.

But for over a decade he has made a point to stay behind the scenes...

That is until now.

Today, something so big has begun to happen in America that he's decided to come out of retirement and reveal his true identity for the first time on this scale.



And in this <u>controversial video</u> he will tell you about a coming event that he believes will change your life.

Sincerely,



Sr. Managing Editor, Banyan Hill Publishing

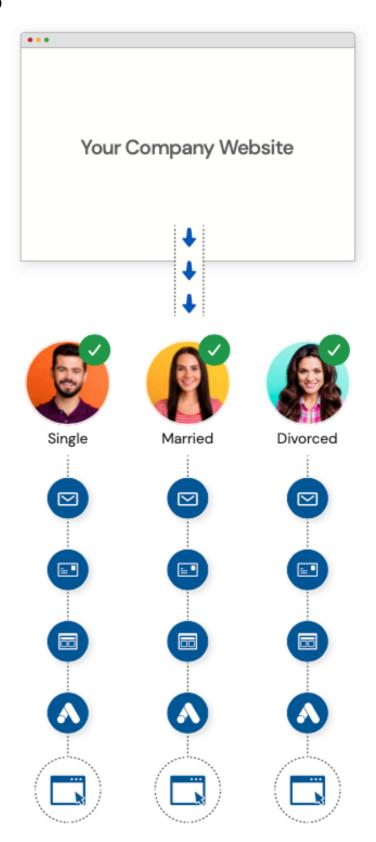


CAPTURE MISSED VISITORS & LEAD GENERATION CONSUMERS, BUSINESSES & TRAVELERS

<u>Website PiXL Lead Generation</u> – Capture your missed website visitors. Our lead generation solution captures 95% of your visitors, attracting, engaging, and converting them into qualified leads.

The platform effectively targets and converts customers, enabling outreach to those with a genuine interest in your products or services.

- Capture your missed visitors by placing a unique pixel on a website to capture visitors.
- Re-target visitors who were interested but did not act.
- Lead Data: We capture the following attributes: name, address, email, and more.
- Data is updated daily to optimize keyword searches focused on your website visitors.
- We deliver: display banners, videos, sponsored content, eMails to the user's devices.
- We are IP Based, not cookie based. Our accuracy is probably the best in the business.
- We are SOC2 Certified for maximum security.
- Full reporting and analysis capabilities to monitor all content and advertising campaign performance.





WHERE WE REACH THEM TARGETING CONSUMERS, BUSINESSES & TRAVELERS











































































GENERAL PROPERTY OF THE PROPE



We reach 200+ million consumers and businesses. AirGuide Advertising Network connects you to a captive audience at all the key touch-points.

Reach Global Business & Leisure Travelers
The Global Air Traveler
Targeting Consumers & Travelers

ARAM GESAR CEO AGESAR@AIRGUIDE.US TEL: +1646 808-9057