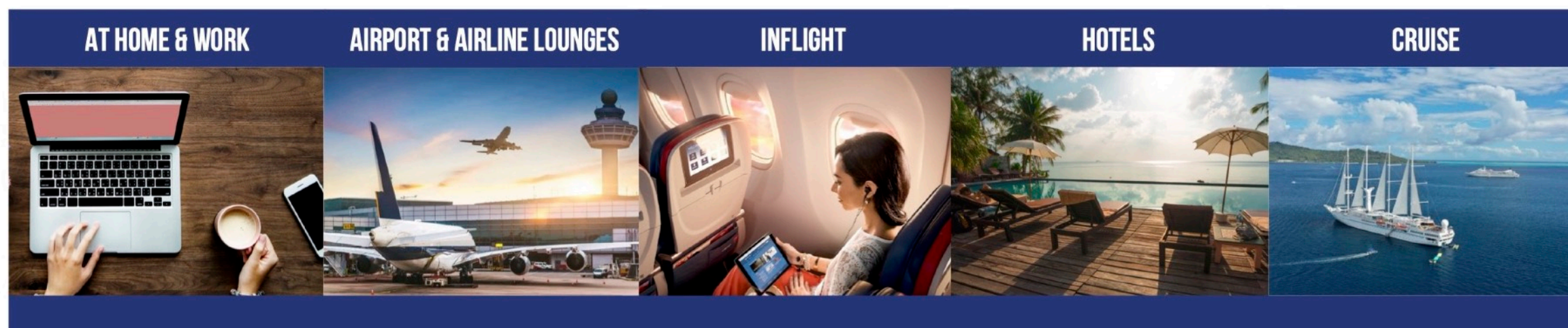# AIRGUIDE MEDIA
NETWORK

✈ AIRGUIDE

AIRGUIDE

AIRGUIDE ADVERTISING NETWORK
REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence:
Reach an Audience of Over 200 Million Consumers and Businesses.

AT HOME & WORK	AIRPORT & AIRLINE LOUNGES	INFLIGHT	HOTELS	CRUISE

Lifestyle + Travel Network – Apple News, Apple News Travel, AirGuide Destinations, BBC News Travel, CNN Travel, Conde Nast Traveler, Vogue, GQ, Vanity Fair, Town & Country, Food & Wine, Travel & Leisure, USA Today Travel, Men's Health, Women's Health, Wired, and many more.

Business Network – Apple News Business, AirGuide Business, Bloomberg, BBC News, Business Insider, CNN Business, NBC News, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, USA Today, Wall Street Journal, Washington Post, Wired, and many more.
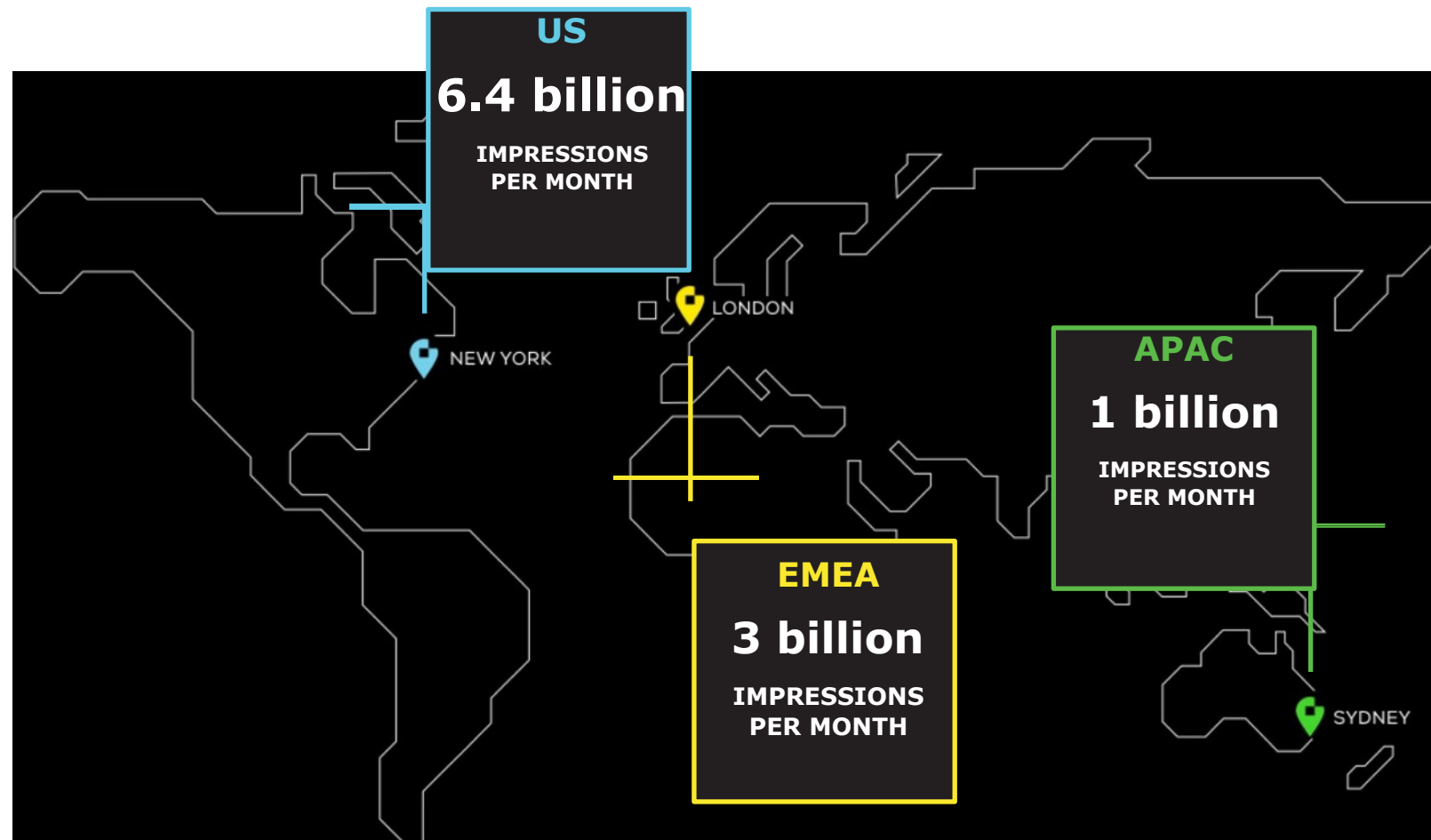
The Global Air Traveler

Airport & Airline Lounge WiFi & Screens
Airline Inflight WiFi & Seatback Screens

Targeting & Lead Generation

Real-Time Targeting & Geo-Targeting - We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices.
Website PiXL Lead Generation – Capture your missed website visitors and re-target them.

AIRGUIDE

LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH

US
6.4 billion
IMPRESSIONS
PER MONTH

LONDON

NEW YORK

APAC
1 billion
IMPRESSIONS
PER MONTH

EMEA
3 billion
IMPRESSIONS
PER MONTH

SYDNEY

10+ BILLION
Our platform serves more than 10 billion content ads per month.

438 MILLION
Our advertisers reach a global audience of more than 400 million readers.

250
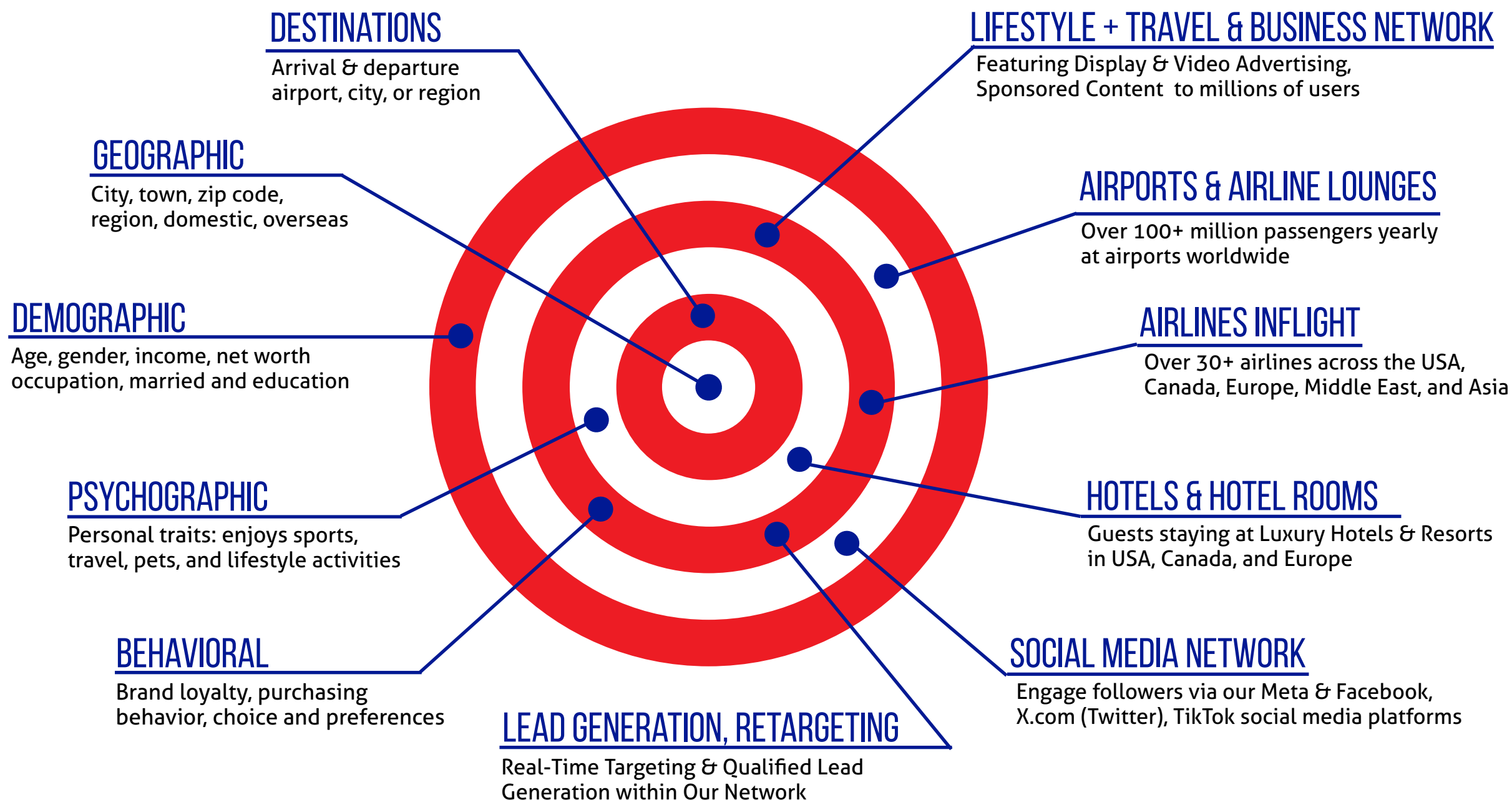We connect our advertisers with the world's premium publishers – more than 250 around the world.

$100K
The audience we reach is affluent, with readers' average annual income exceeding $100,000.

OUR REACH & DISTRIBUTION

AirGuide

WHERE & HOW WE REACH THEM
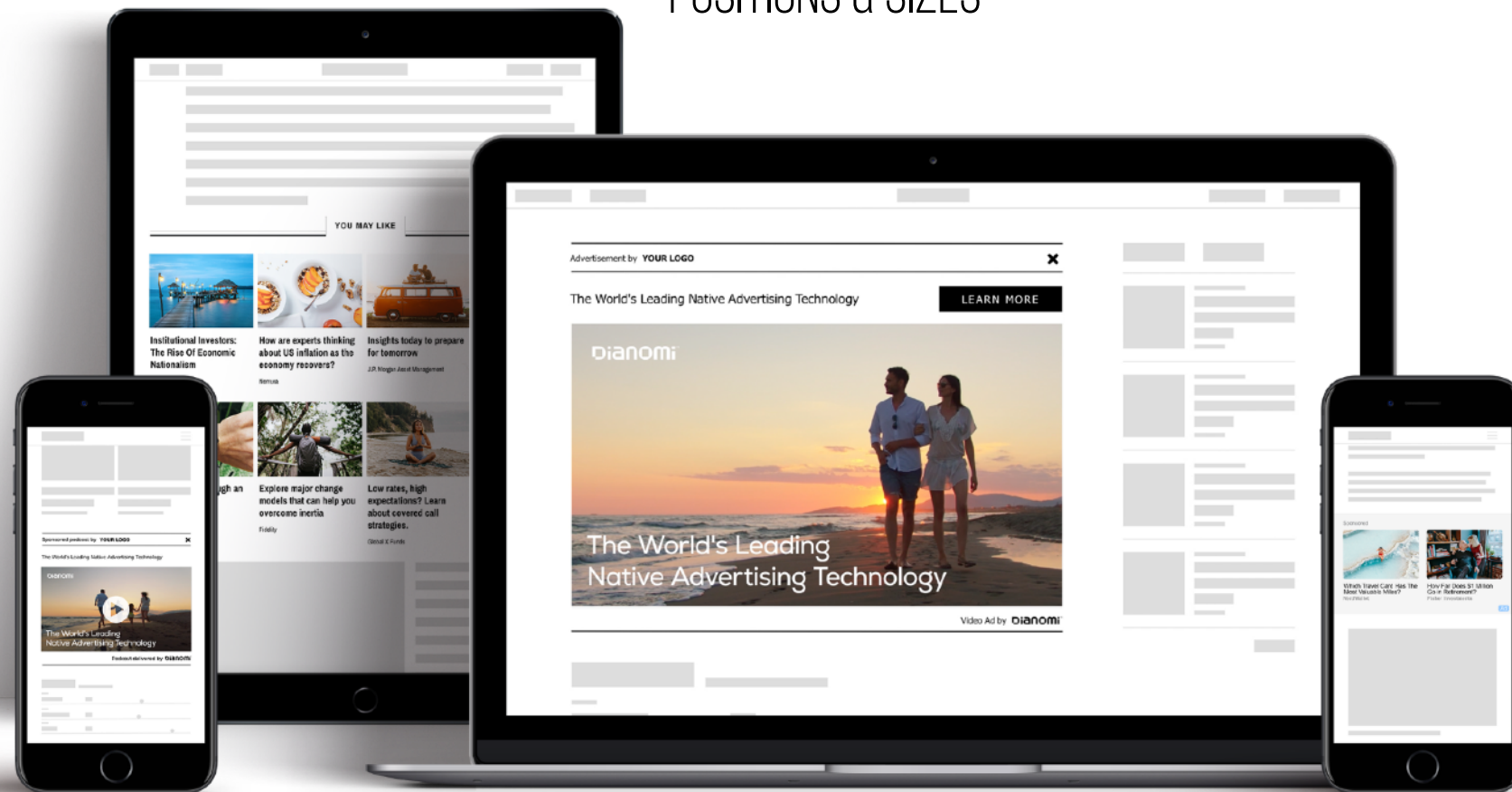## TARGETING CONSUMERS, BUSINESSES & TRAVELERS

AirGuide Advertising Network - Elevate Your Global Presence &
Harness the Power of Connection:
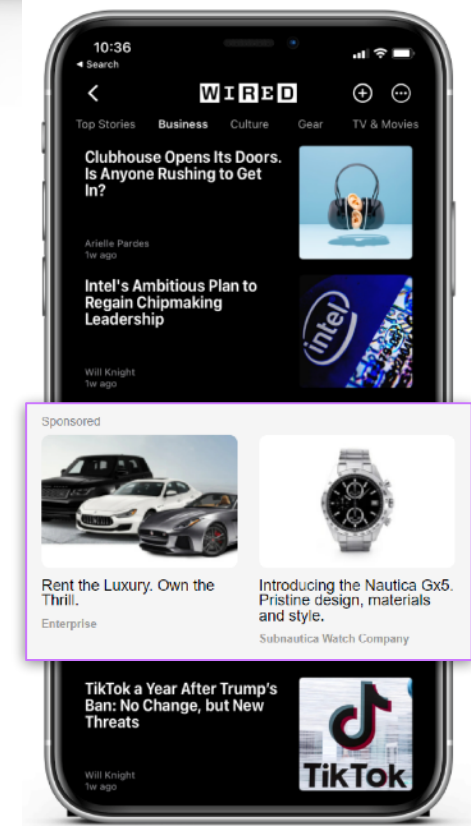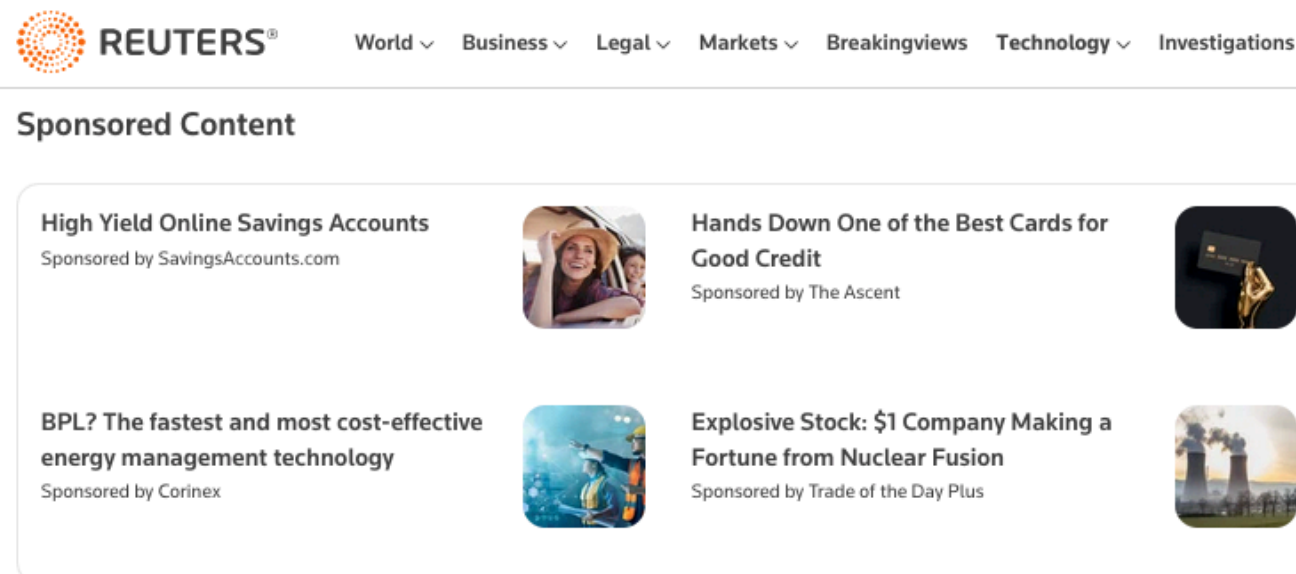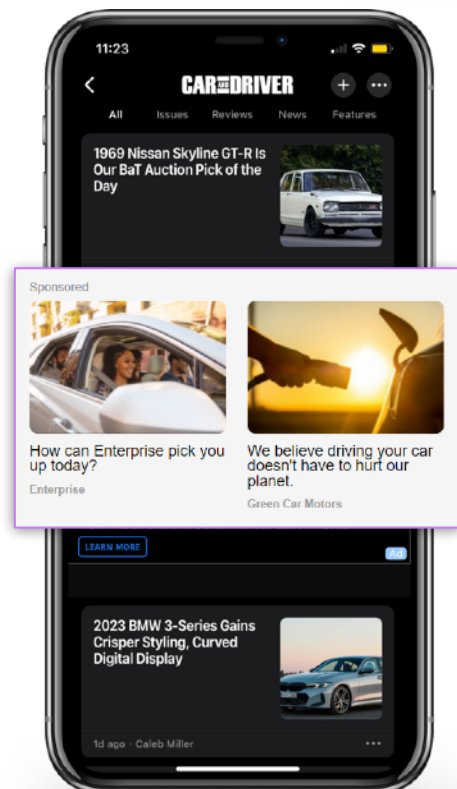Reach an Audience of Over 200 Million Consumers and Businesses.

DESTINATIONS
Arrival & departure
airport, city, or region

GEOGRAPHIC
City, town, zip code,
region, domestic, overseas

DEMOGRAPHIC
Age, gender, income, net worth
occupation, married and education

PSYCHOGRAPHIC
Personal traits: enjoys sports,
travel, pets, and lifestyle activities

BEHAVIORAL
Brand loyalty, purchasing
behavior, choice and preferences

LEAD GENERATION, RETARGETING
Real-Time Targeting & Qualified Lead
Generation within Our Network

LIFESTYLE + TRAVEL & BUSINESS NETWORK
Featuring Display & Video Advertising,
Sponsored Content to millions of users

AIRPORTS & AIRLINE LOUNGES
Over 100+ million passengers yearly
at airports worldwide

AIRLINES INFLIGHT
Over 30+ airlines across the USA,
Canada, Europe, Middle East, and Asia

HOTELS & HOTEL ROOMS
Guests staying at Luxury Hotels & Resorts
in USA, Canada, and Europe

SOCIAL MEDIA NETWORK
Engage followers via our Meta & Facebook,
X.com (Twitter), TikTok social media platforms

ADVERTISING

DISPLAY & VIDEO ADVERTISING
POSITIONS & SIZES

Most Popular Display Sizes: 300x250, 400x320, 728x90
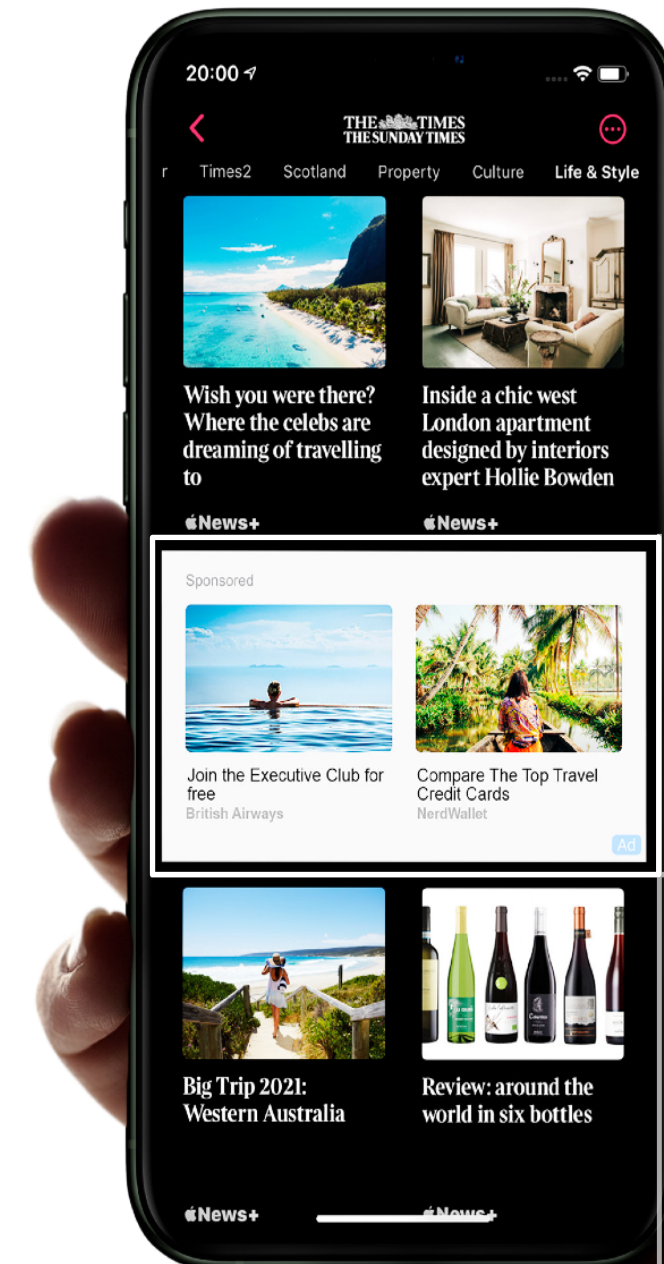Mobile: 300x250, 320x50

TARGETING & GEO-TARGETING
CONSUMERS, BUSINESSES & TRAVELERS

Real-Time Targeting & Geo-Targeting – We have the capability to target specific users in our entire network and beyond.

Geo-targeting is the method of determining the geolocation of a visitor and delivering content to that visitor based on their location.

- We can target where they live, where they work, or specific location: airport, hotel, event, trade show, mall, business, building, street, competitor's location.
- Access to a Real Person @location.
- We deliver banners, videos, call to action, sponsored content, eMails to the user's devices.
- Deliver to social media: Meta & Facebook, X.com (Twitter), TikTok.
- Lead Data: We capture customer data with names, telephone numbers and emails (US only).
- Reporting Data: Full reporting and analysis capabilities to monitor all content and advertising campaign performance.
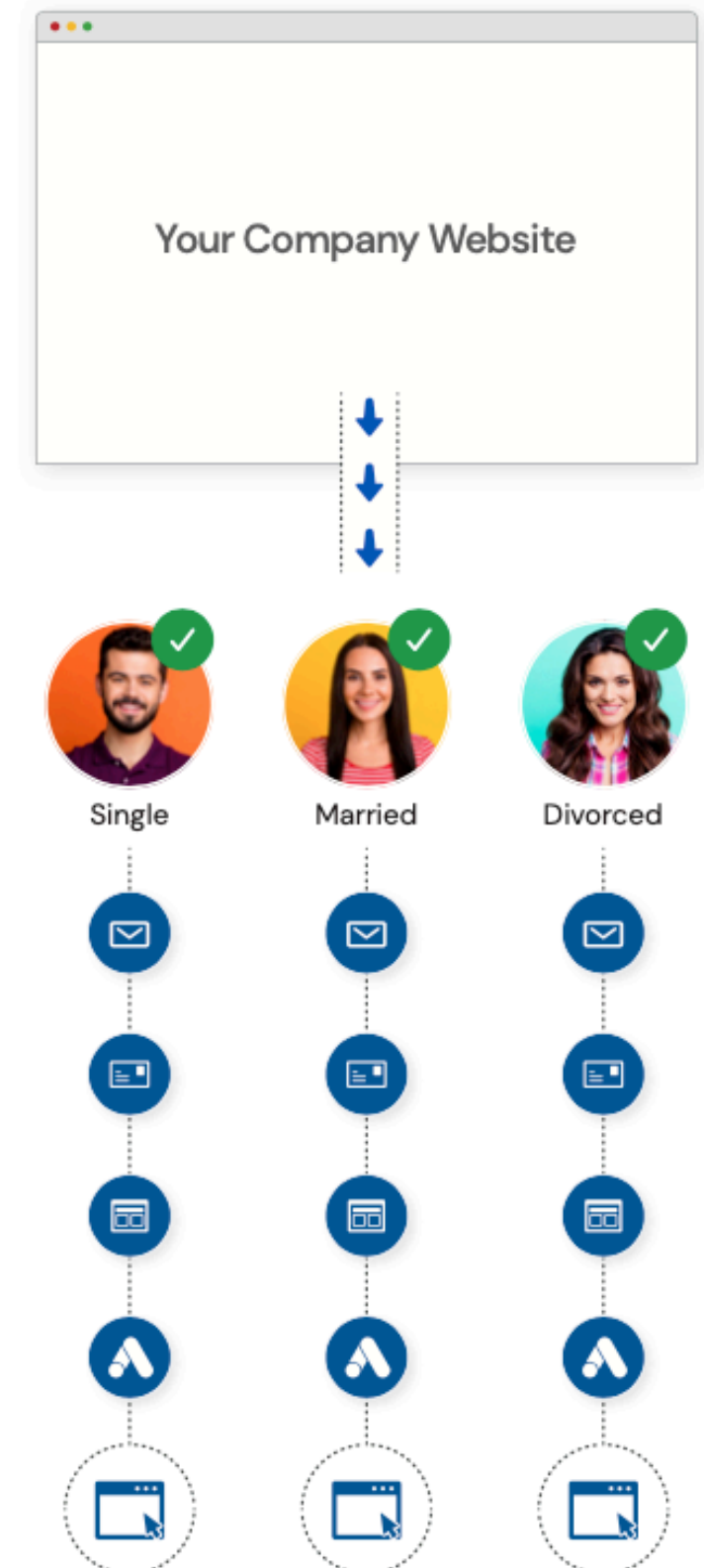
AIRGUIDE

CAPTURE MISSED VISITORS & LEAD GENERATION
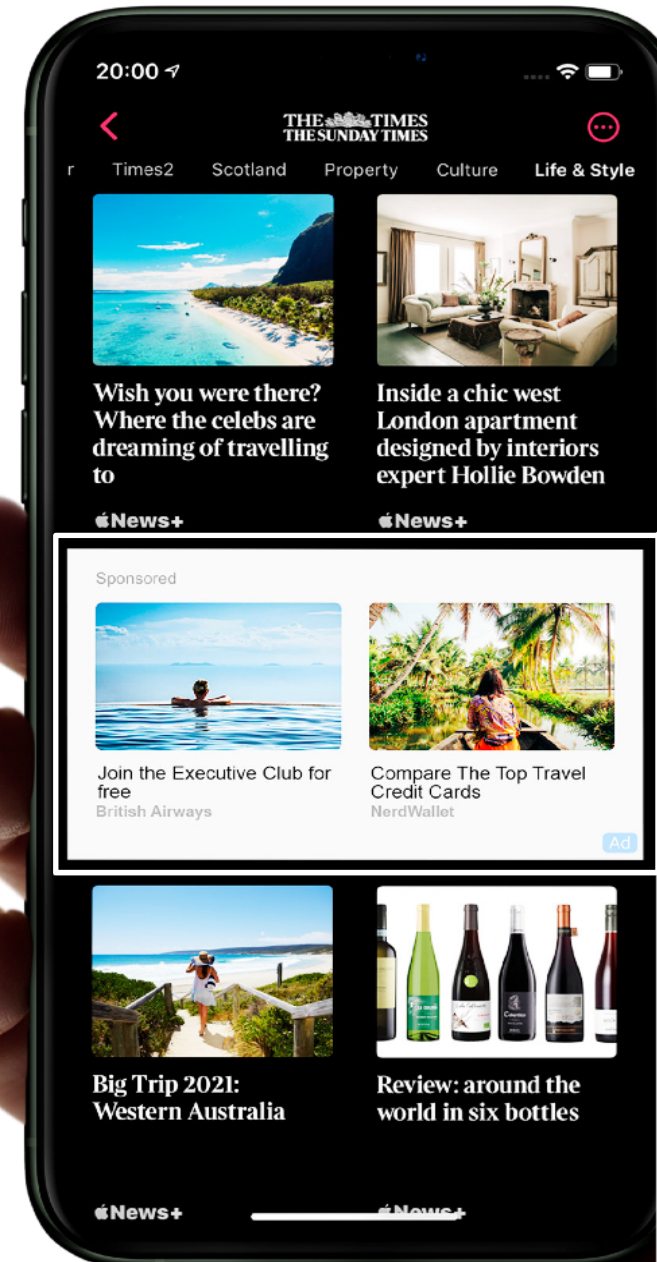## CONSUMERS, BUSINESSES & TRAVELERS

Website PiXL Lead Generation – Capture your missed website visitors. Our lead generation solution captures 95% of your visitors, attracting, engaging, and converting them into qualified leads.

The platform effectively targets and converts customers, enabling outreach to those with a genuine interest in your products or services.

- Capture your missed visitors by placing a unique pixel on a website to capture visitors.
- Re-target visitors who were interested but did not act.
- Lead Data: We capture the following attributes: name, address, email, and more.
- Data is updated daily to optimize keyword searches focused on your website visitors.
- We deliver: display banners, videos, sponsored content, eMails to the user's devices.
- We are IP Based, not cookie based. Our accuracy is probably the best in the business.
- We are SOC2 Certified for maximum security.
- Full reporting and analysis capabilities to monitor all content and advertising campaign performance.

Your Company Website

Single   Married   Divorced

AIRGUIDE

TRUSTED BY PREMIUM BRANDS

BARCLAYS

bp

KIA

naked wines

citi

FairFX
Part of the EQUALS Group

Kiehl's
SINCE 1851

RED8
GALLERY

HSBC

HARVARD
BUSINESS SCHOOL

CHASE

Card

Sponsored Content unit on The London Times

WHERE WE REACH THEM
TARGETING CONSUMERS, BUSINESSES & TRAVELERS

AIR CANADA AeroMexico AirAsia CHINA AIRLINES 中國東方航空 CHINA EASTERN

ETIHAD Eurowings EVA AIR HAWAIIAN AIRLINES Lufthansa

norwegian SINGAPORE AIRLINES TAP AIR PORTUGAL TURKISH AIRLINES WESTJET

News BBC Bloomberg CNBC CNN BUSINESS

CONDÉ NAST DOW JONES EBSCO PUBLISHING facebook Forbes

GALE CENGAGE Learning Google Inc. LexisNexis Linked in

MarketWatch MSNBC press reader REUTERS THE WALL STREET JOURNAL.

AIRGUIDE TRAVEL NETWORK

We reach 200+ million consumers and businesses.
AirGuide Advertising Network connects you to
a captive audience at all the key touch-points.

Reach Global Business & Leisure Travelers
The Global Air Traveler
Targeting Consumers & Travelers

ARAM GESAR
CEO

AGESAR@AIRGUIDE.US
TEL: +1646 808-9057