

Peachtree Hotel Group announces new management group

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Peachtree Hotel Group’s management principals announced they have formed Peachtree Group, which will control and manage its investment portfolio and direct investment strategies in its real estate divisions. “This transformative structure provides a significant opportunity to unlock the full potential of our integrated real estate investment platform that has served us well in the hospitality sector to expand into other real estate sectors and businesses,” Peachtree CEO Greg Friedman said.

