

Romania's Blue Air to enter the UK leisure market

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Blue Air (Romania) (OB, [Bucharest Otopeni](#)) has announced it will enter the coveted United Kingdom leisure market with services from [London Heathrow](#) to [Nice](#) starting on September 16, 2021.

According to the [ch-aviation schedules](#) module, the Romanian LCC will initially operate 2x weekly using [B737-800](#) aircraft. The frequency will increase to 4x weekly as of October 1.

The route will be Blue Air's first that does not touch its two core markets, Italy and Romania. Currently, it serves London from four cities in Romania: [Bucharest Otopeni](#) (Heathrow and [London Luton](#)), [Cluj-Napoca](#), [Iasi](#) (both to Heathrow), and [Bacau](#) (Luton). Its only flights to Nice are from Bucharest.

The London-Nice market is currently served by [British Airways](#) and [easyJet](#).

