Tripkicks to Bring Advito's Emissions Methodology to Concur Travel

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BCD Travel's Advito consultancy and Tripkicks have partnered to provide Advito's Gate4 carbon reporting in SAP Concur's online booking tool.

Tripkicks, which is both a BCD Marketplace partner and an SAP Concur App Center partner, is an add-on technology that provides messaging to business travelers at the point of sale and other points in the travel experience. With the Advito partnership, travelers will see Gate4 figures for each flight option when searching in Concur Travel, along with a green leaf icon indicating the most sustainable options and messaging detailing how they differ from the rest of the options.

"This partnership embodies our dedication to making business travel an integral part of achieving companywide emissions reduction targets," Advito sustainable collaboration practice senior director Julien Etchanchu said in a statement.

The Gate4 methodology is ISO-certified and incorporates such data as aircraft type and radiative forcing to calculate emissions, according to Advito.

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