

AIRGUIDE TRAVEL MEDIA NETWORK



AIRPORTS & AIRLINE LOUNGES REACH BUSINESS & LEISURE TRAVELERS

DISPLAY & VIDEO ADVERTISING & SPONSORED CONTENT OR VIDEO

Reach a captive audience of affluent global spenders at the airport, who spends time waiting for their flight at the airport will tap into the airport WiFi system including people in the airline's first-class and business lounges in the USA, Canada, Europe, Middle East and Asia.

Over 35% of all passengers use the Airport WiFi. This is a golden opportunity to place your brand in front of millions of users at airports worldwide with over 100 million passengers a year.

- **Airport WiFi & Screens** - Digital display and video, or sponsored content and videos.
- **Airline Lounge WiFi & Screens** - Digital display and video, or sponsored content and videos.

A25-54	71%
CEO/President/VP/Exec./Managerial	59%
Average HHI	\$182k
Make \$100k+ annually	92%
Average Net Worth	\$573k
Average # of round trips per year	29
Average Dwell Time	1 Hr 41 Min

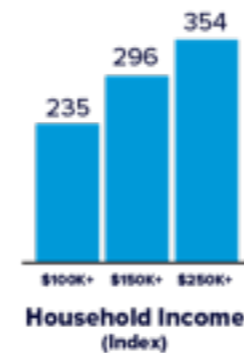
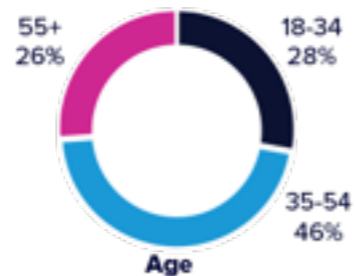
Source: GfK MRI Doublebase and Delta Air Lines

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Key Demographics



Industry Insights and Trends		Airport Advertising Behaviors	
Agree traveling is a business perk	82%	Use charging stations	86%
Flew to trade show or corporate event	79%	Use business apps	72%
Business trips extended to include leisure	60%	Try out new technology	55%
Checked baggage 1+ times in past 3 trips	50%	Visited website to find out more about product/service advertised	42%
2018 business travel spending growth	7.1%		

Influencers/Decision Makers (Index)

Business travel/conventions	607
Investments/acquisitions	521
IT/cybersecurity	330
Recruitment/hiring	327
Benefits/HR	312
Marketing/communications	289

Occupation Titles (Index)

CEO	627
CFO	386
Vice President	378
Top Management	348
President	281
Manager	237
Owner/Partner	202

Business Purchasing Power (Index)

\$100,001-\$500,000	439
\$500,001-\$1M	1020
>\$1M	999

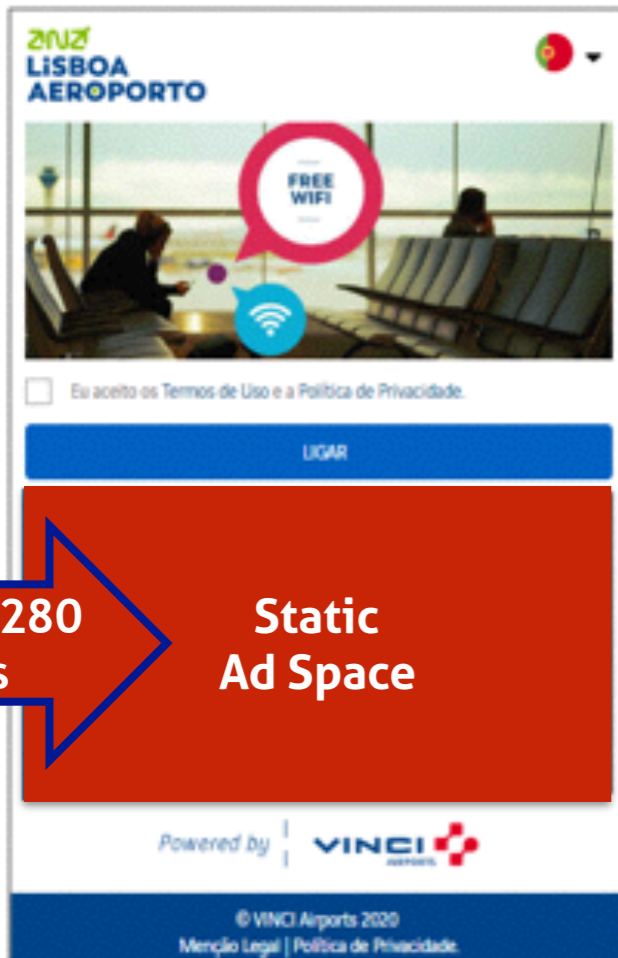
Affluence (Index)

529 plan / college savings	244
Second home / real estate property	198
Stock or stock options	191
Mutual funds	180

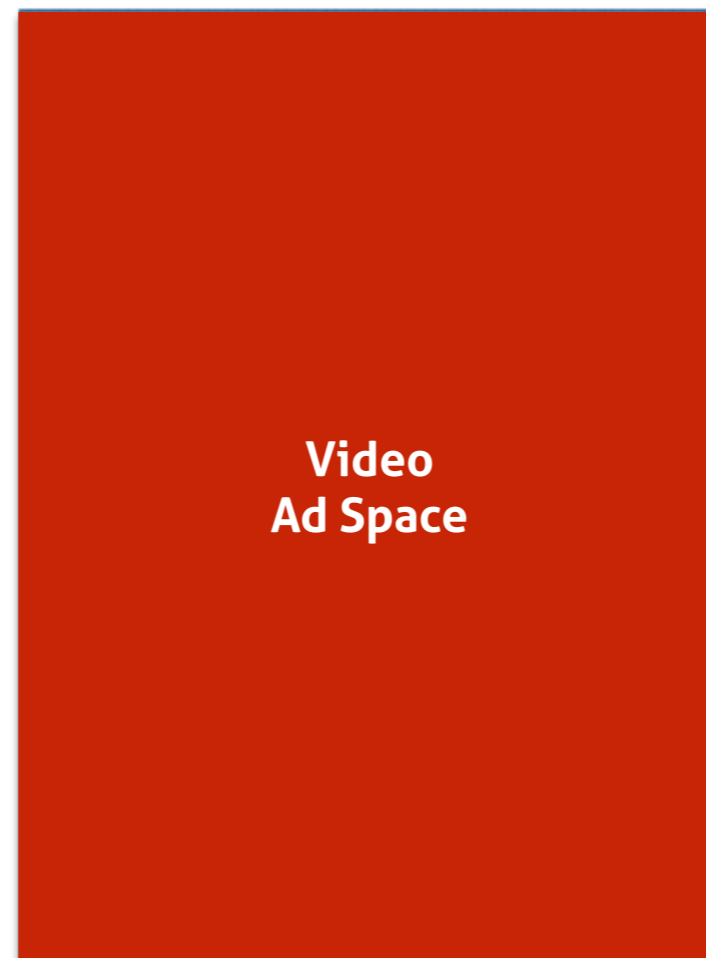
AIRPORT WIFI

WIFI CAPTIVE PORTAL ON SMARTPHONES & TABLETS AT PORTUGAL AIRPORTS

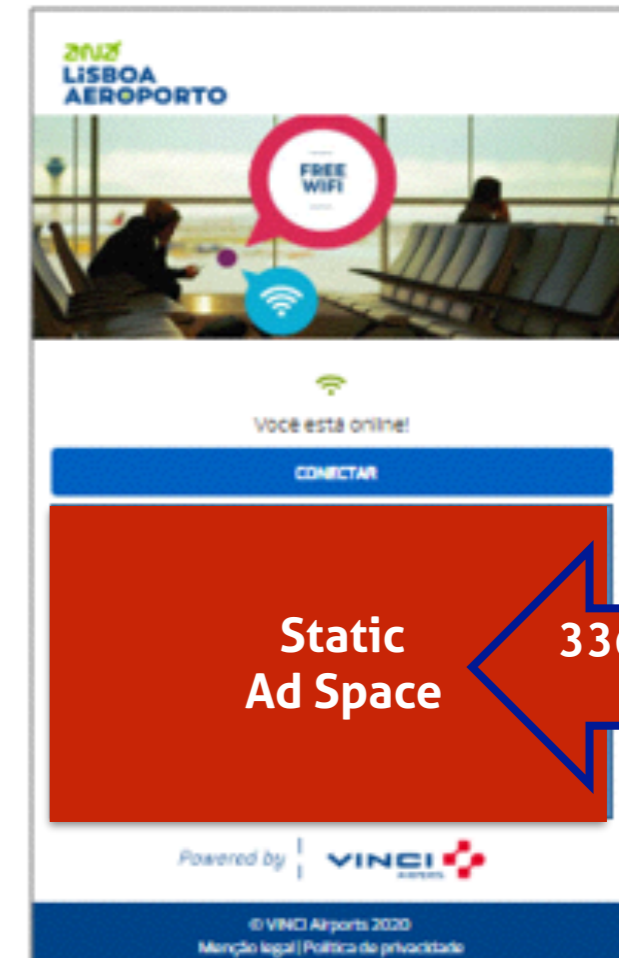
Splash Page



Video Ad (min 5 seconds)



Landing Page

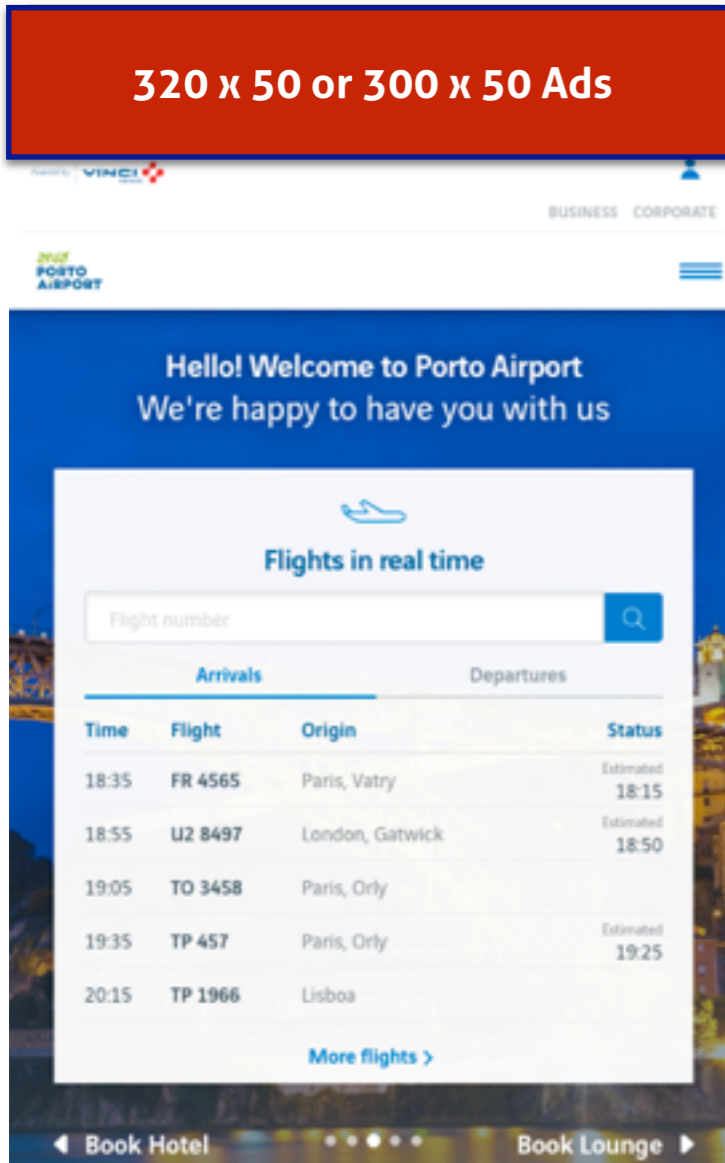


- For mobile and desktop, we have variable tag that will serve all sizes: 336x280, 300x250, 320/300x100, 320/300x50
- 1 tag per Splash/Landing page, 1 video per page
- The portal is available in English, French, Portuguese and Spanish.

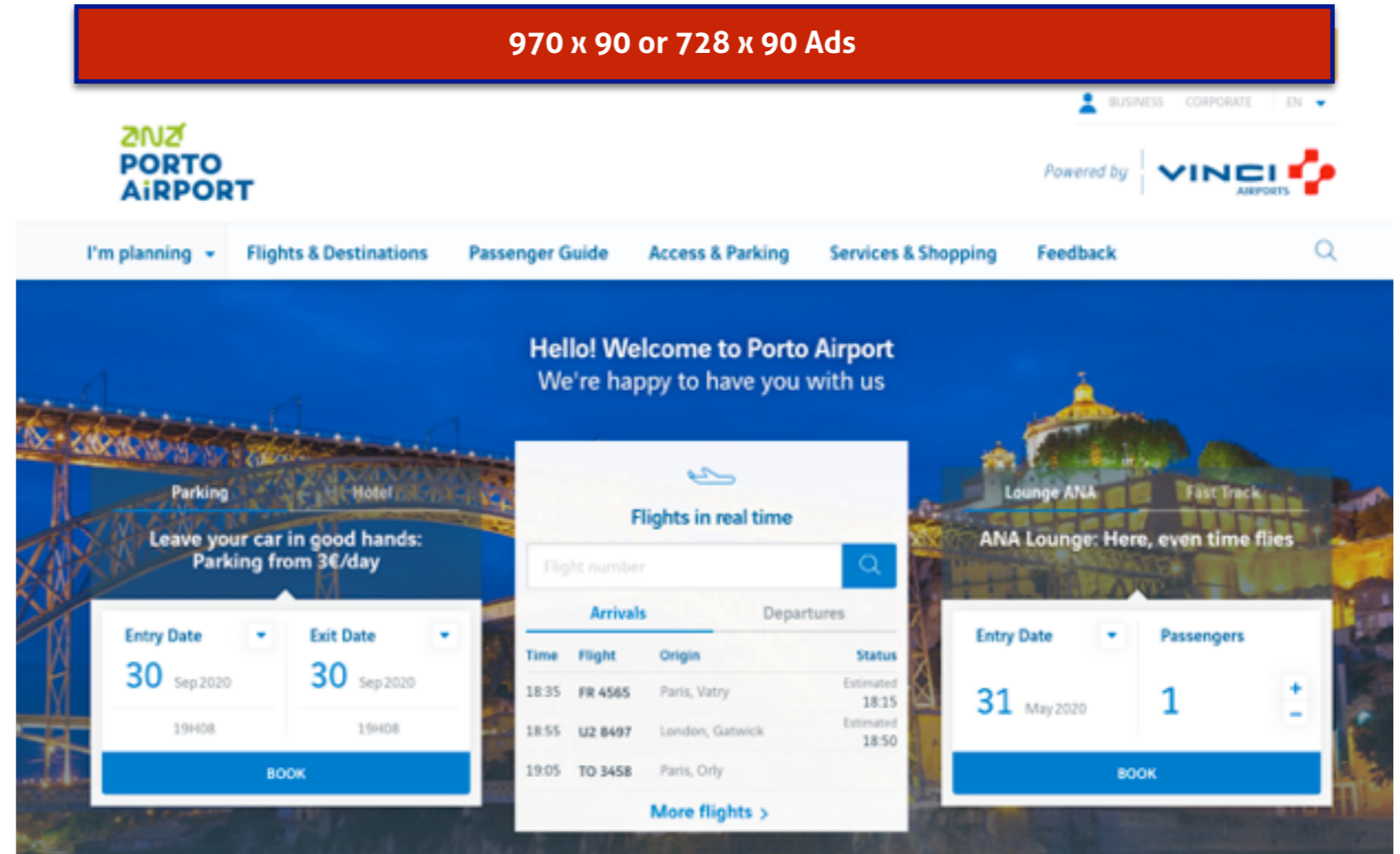
AIRPORT WIFI

WIFI CAPTIVE PORTAL ON SMARTPHONES & TABLETS AT PORTUGAL AIRPORTS

320 x 50 or 300 x 50 Ads



970 x 90 or 728 x 90 Ads



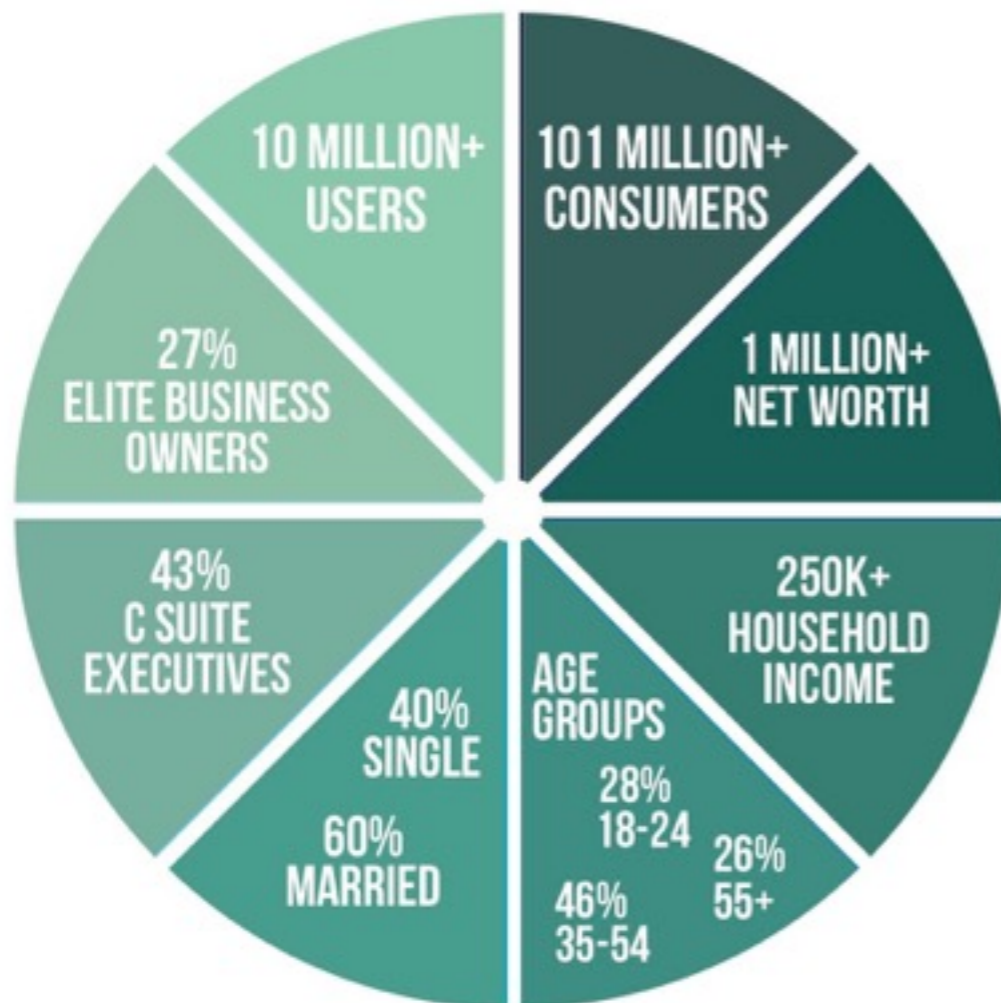
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WHO DO WE REACH

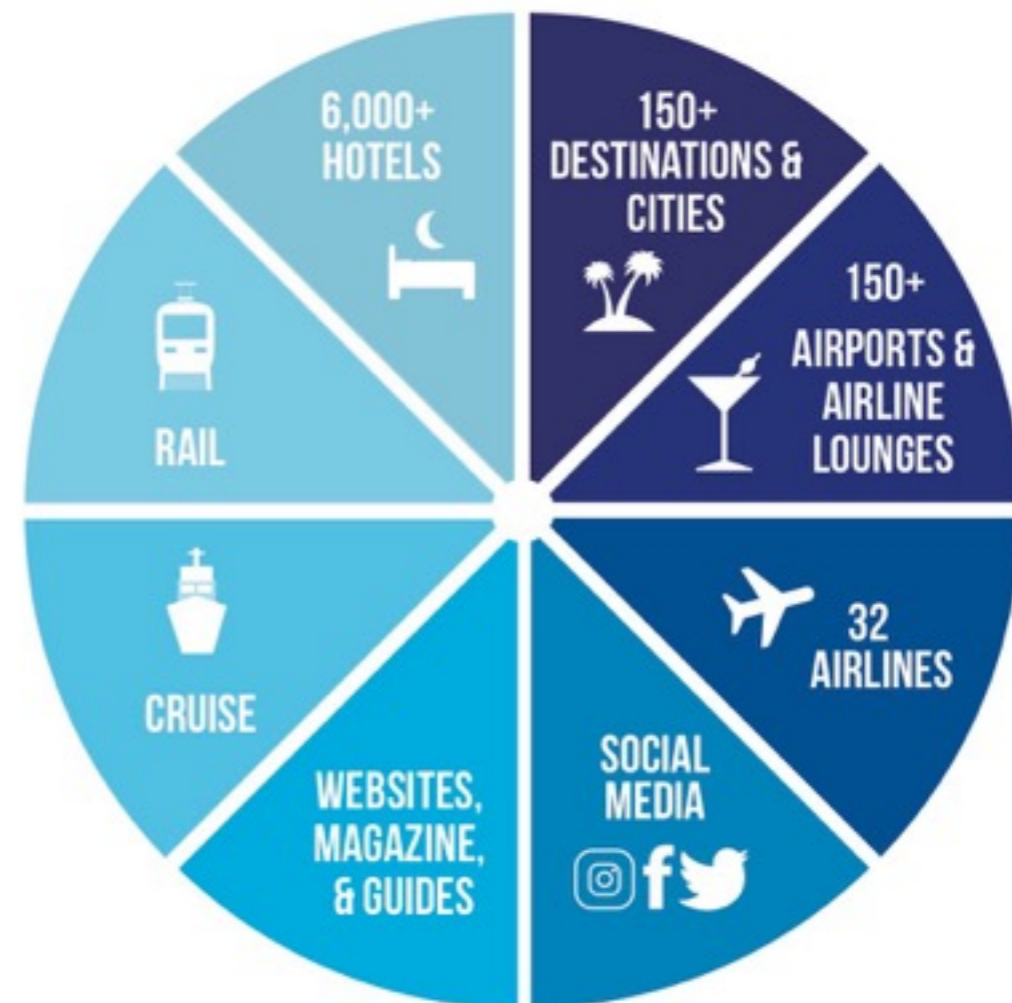
Our **Multimedia Network** connects you to a captive audience of affluent global spenders, high income, high net worth consumers, and businesses.

Our digital media is available anytime, anywhere, reaching millions of users globally through our partner systems on all platforms including online, desktop, tablet or mobile, delivering multi-media Display and Video advertising.

WHO WE REACH



MULTIMEDIA NETWORK CHANNELS

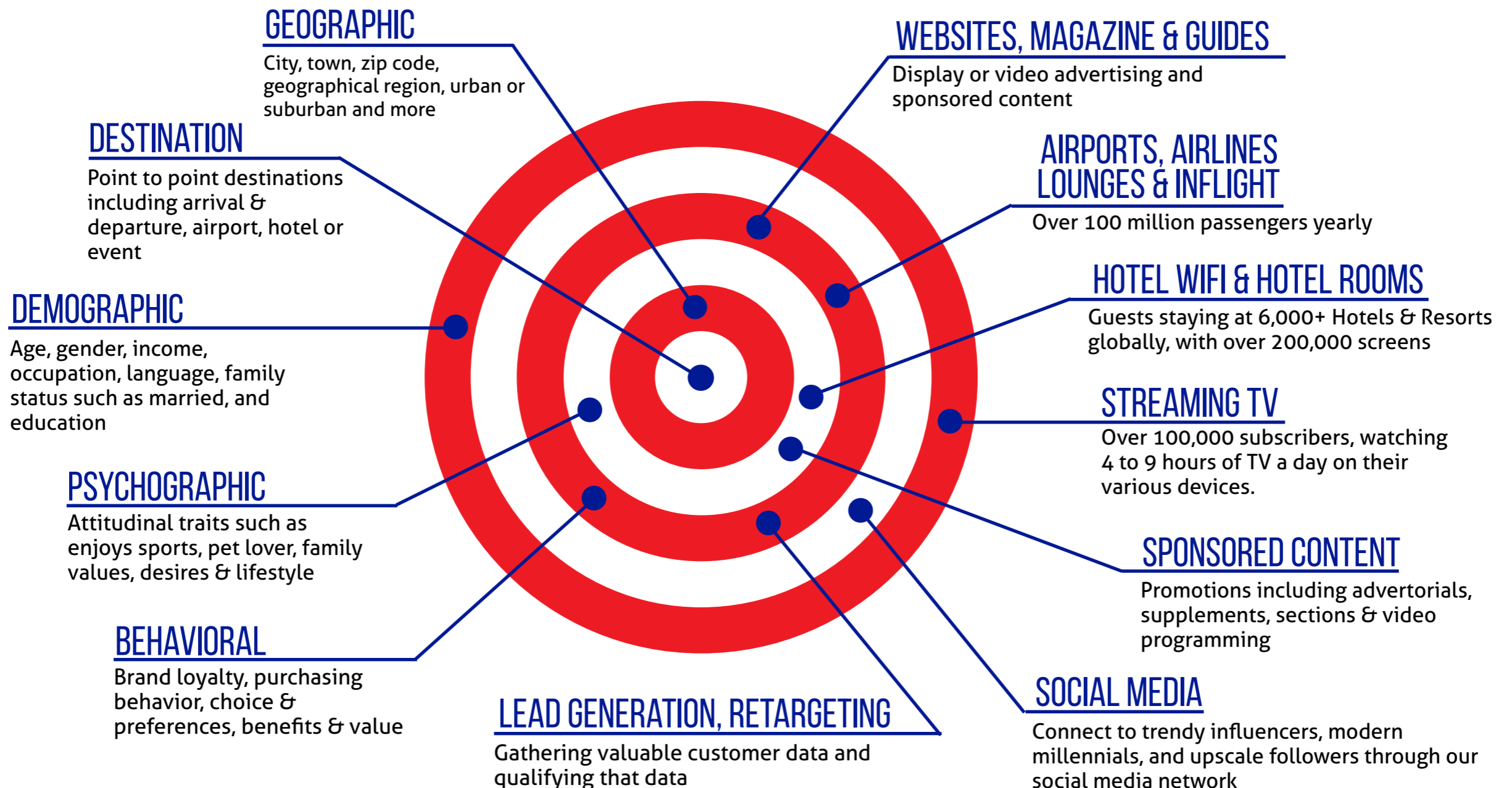


HOW WE REACH YOUR AUDIENCE

TARGETING CONSUMERS, BUSINESSES & TRAVELERS

Our **Multimedia Network** reaches over 10 - 20 million highly valuable consumers and businesses monthly.
We provide display & video advertising and sponsored content.

TARGETING CAPABILITIES - WE CAN TARGET YOUR AUDIENCE DIRECTLY VIA THE FOLLOWING CRITERIA:



WHERE DO WE REACH YOUR AUDIENCE TARGETING CONSUMERS, BUSINESSES & TRAVELERS ADVERTISING OPTIONS

Our Media Network connects you to a captive audience of over 100 million affluent global spenders, high income, high net worth consumers, and businesses. Our digital media is available anytime, anywhere, on all platforms, including online, desktop, or mobile, delivering multi-media content and video and advertising.



We target and geo-target consumers, businesses and travelers:

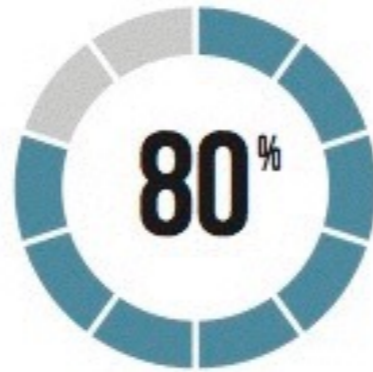
- **At Home or At Work** - Digital display and video, or sponsored content and videos.
- **Airport & Airline Lounge WiFi & Screens** - Digital display and video, or sponsored content and videos.
- **Airline Inflight WiFi & Seatback Screens** - Digital display and video, or sponsored content and videos.
- **Hotel WiFi & Hotel In Room Screens** - Digital display and video, or sponsored content and videos.
- **Destination Websites, Magazines & Guides** – A luxury lifestyle website, digital magazine, news and guides for business and leisure travelers.

WHERE DO WE REACH YOUR AUDIENCE

TARGETING CONSUMERS, BUSINESSES & TRAVELERS



FREQUENT FLYERS
IN THE UNITED STATES



NOTICE
AIRPORT ADVERTISING



SHOP WHILE
WAITING FOR FLIGHT



SHOP RETAILER LOCATIONS
AFTER SEEING AIRPORT ADS





We reach 10 to 20 million consumers and businesses monthly.
Our Multimedia Network connects you to
a captive audience at all the key touch-points.

Target Consumers & Travelers
Hotels & Hotel Rooms
Airports & Airline Lounges
Airlines In-Flight
Destination Websites, Magazines & Guides

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